



NEXTECH
AR SOLUTIONS

Certain information contained herein may constitute “forward-looking information” under Canadian securities legislation. Generally, forward-looking information can be identified by the use of forward-looking terminology such as, “will be”, “looking forward” or variations of such words and phrases or statements that certain actions, events or results “will” occur. Forward-looking statements regarding the Company increasing investors awareness are based on the Company’s estimates and are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of NexTech to be materially different from those expressed or implied by such forward-looking statements or forward-looking information, including capital expenditures and other costs. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. NexTech will not update any forward-looking statements or forward-looking information that are incorporated by reference herein, except as required by applicable securities laws.

CLIENTS



2018-Milestones

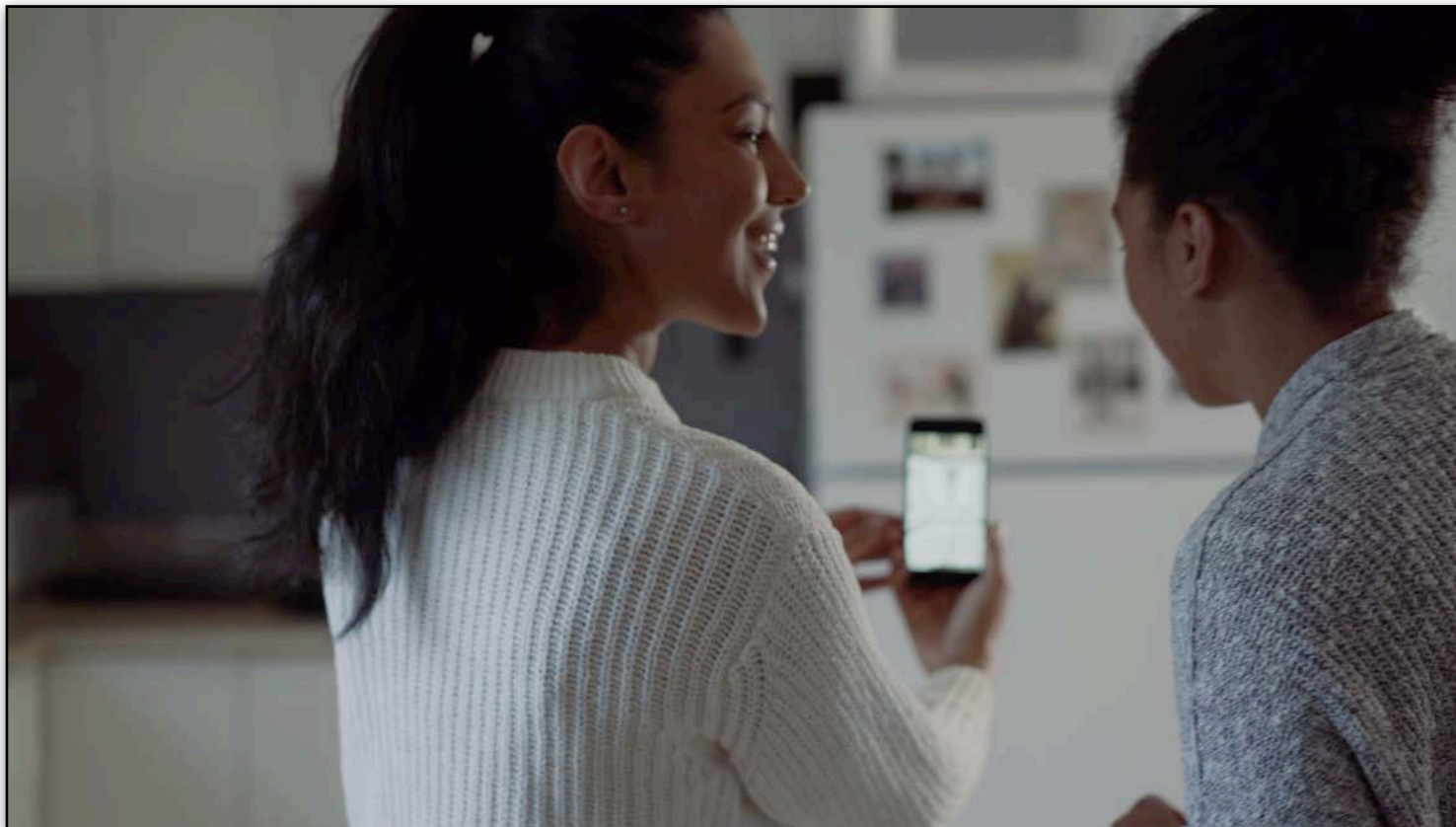


AR ECOMMERCE ACQUISITION

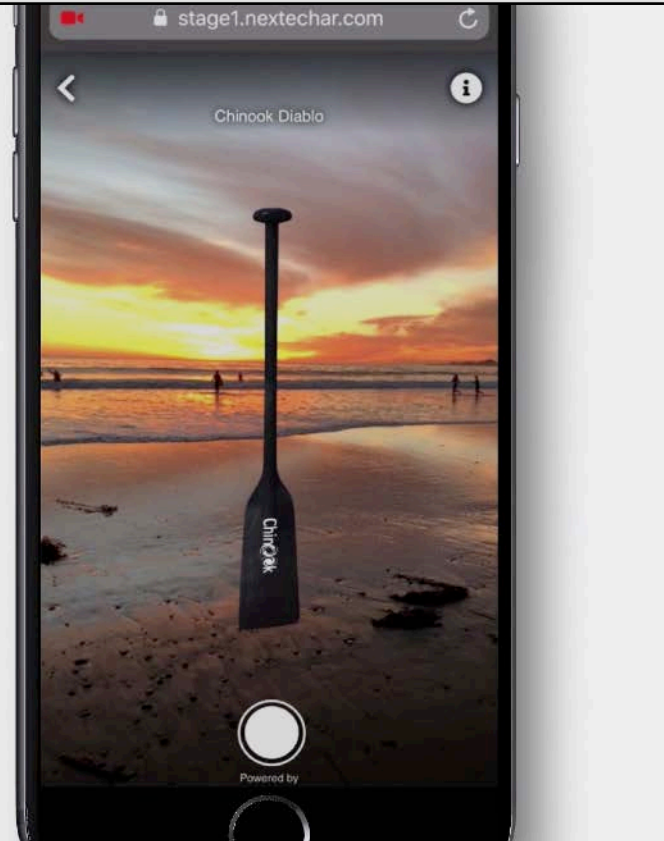
- **2018 Revenues \$2,650,000 US**
- **2018 EBITDA \$275,00 US**
- **This acquisition will:**
 - Build a strong financial base for our business with key eCommerce partners already in place like Amazon, PayPal, eBay, and established relationships with large well-known brands like Miele, Dyson, and Electrolux.
 - Accelerate the launch of existing and exciting new AR and AI technologies
 - Advance and significantly enhance our knowledge of the AR customer journey through analyzing real time data from our xAPI analytics already installed on site.
 - Enable the fast integration of a broad range of AR and AI capabilities onto the site creating a one of a kind eCommerce AR/AI showcase for consumers and prospects.



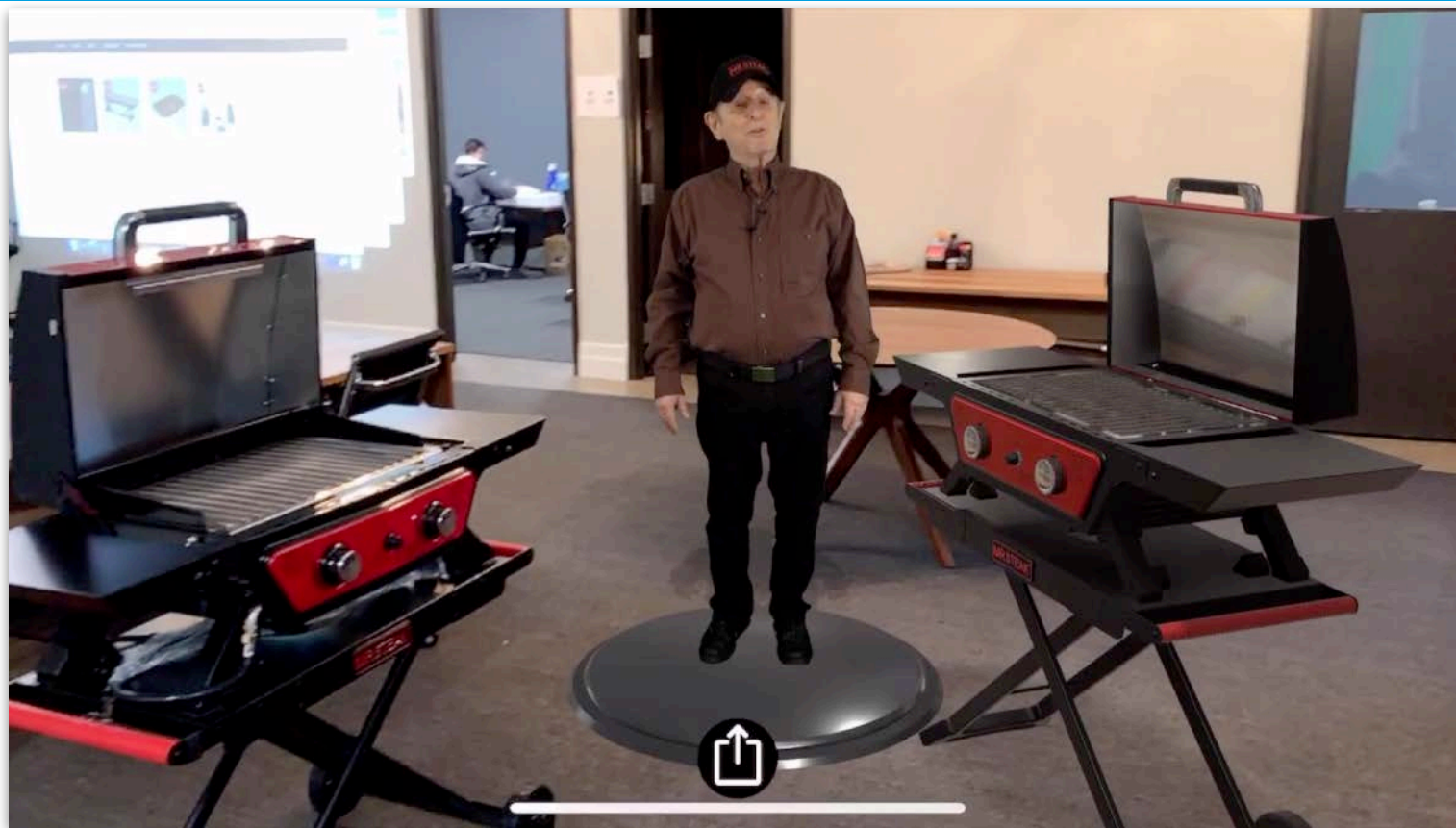
AR Video Gallery



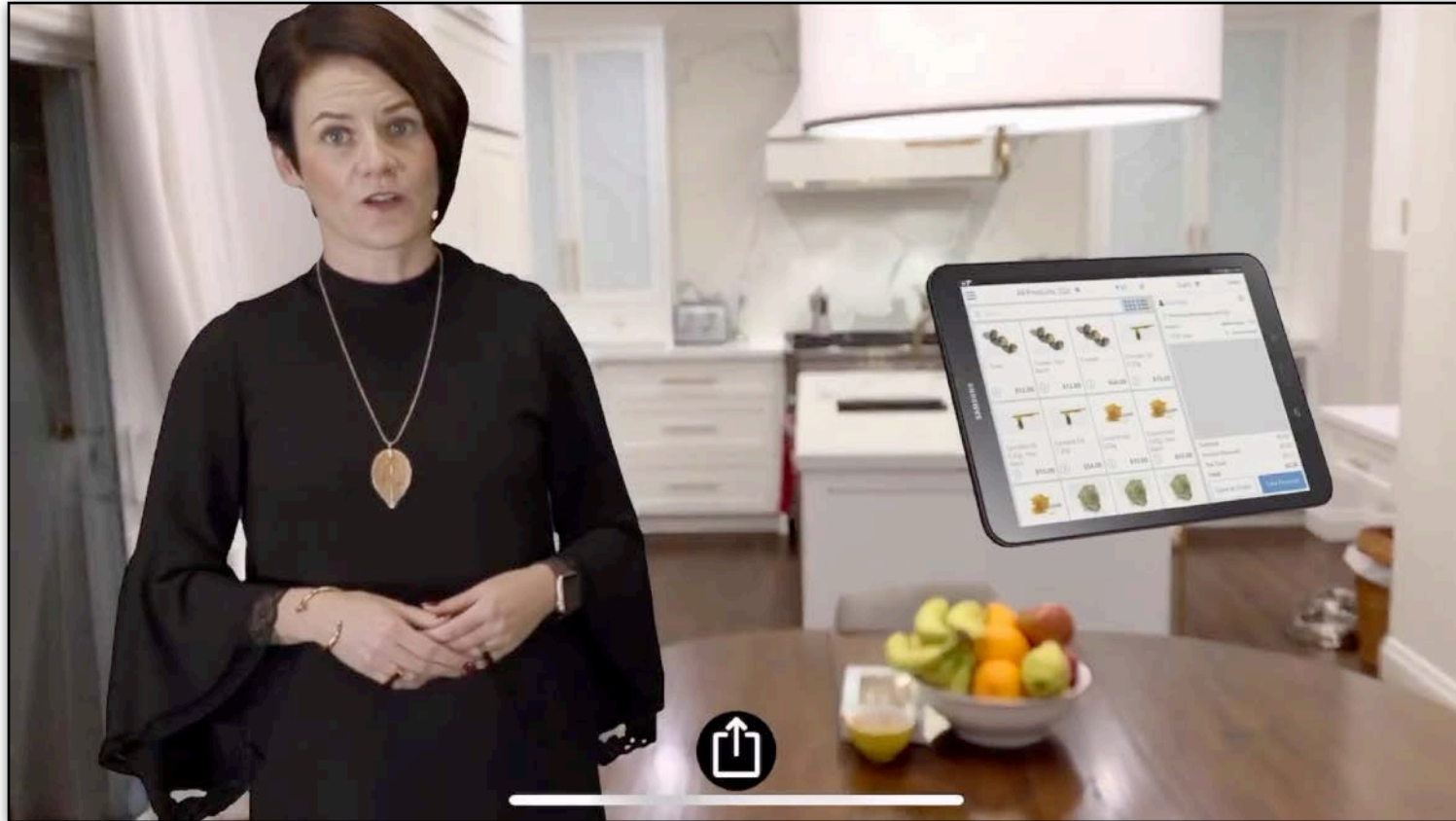
**Web Based AR...
The future of onsite
optimization.**



AR Video Gallery



AR Video Gallery



AR Video Gallery



AR BULL MARKET +86% CAGR



Online shopping isn't just the way of the future, it's also the present.

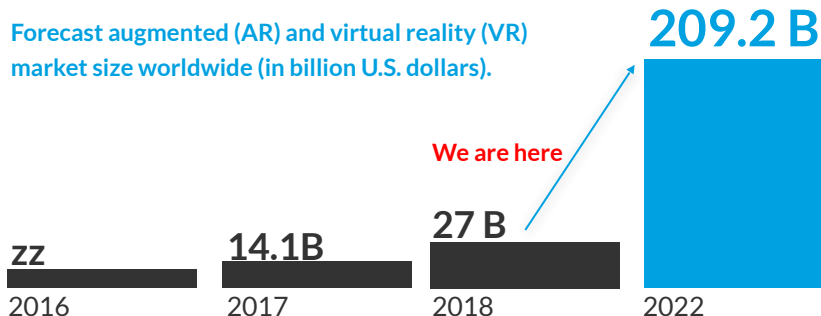
Yet the in-store experience still reigns supreme, with 90% of consumer purchases happening in store. What if there was a way for technology to disrupt and to bring the reason for going to a store (like trying something on) into the home?

AR dramatically enhances eCommerce businesses, by virtue of lowering returns, increasing conversions, and creating an exciting, immersive shop-at-home experience.

Single embed code, powers millions of eCommerce websites with AR integrated with Shopify, Magento and WordPress

Conversion Rates SOAR

with the first truly cross-platform, browser-based, web-enabled AR eCommerce option in a \$2.8 trillion market.

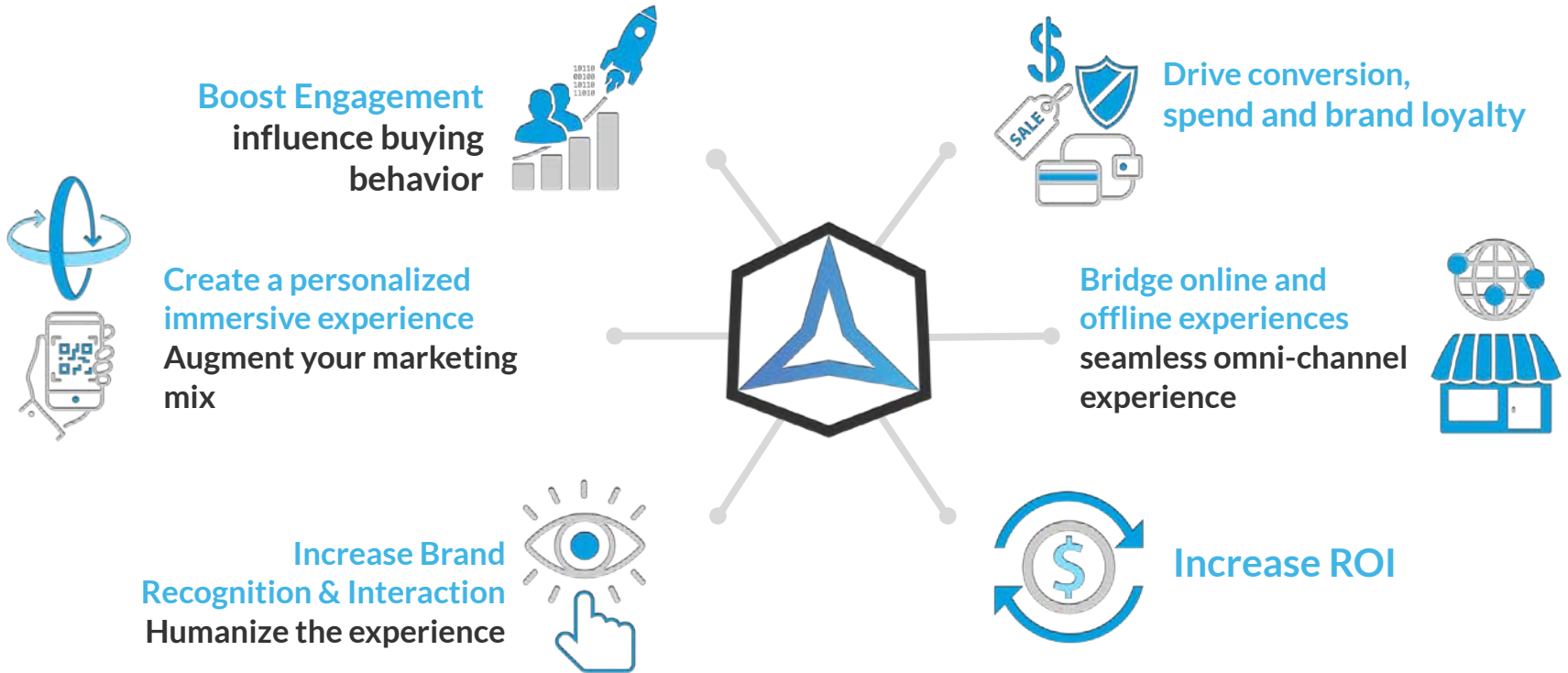


Consumer adoption for AR is growing quickly

Almost three quarters of consumers say they now expect retailers to offer the some kind of augmented reality

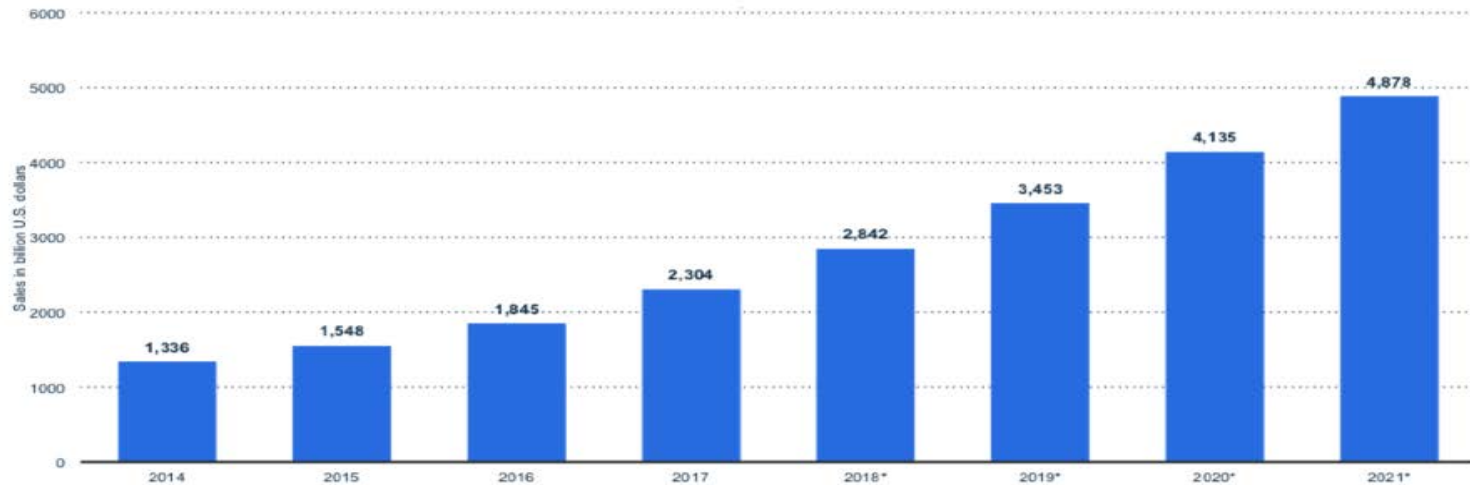


BENEFITS OF AR ECOMMERCE



Retail e-commerce sales worldwide from 2014 to 2021 (in billion U.S. dollars)

Global retail e-commerce sales 2014-2021



Note: Worldwide; 2014 to 2017
Further information regarding this statistic can be found on [page 61](#).
Source(s): eMarketer; [ID_375046](#)

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[Overview](#)

SHOPPERS ARE LOOKING FOR AR IN RETAIL...



40%

would be willing to pay more for a product if they could experience it through augmented reality

61%

of shoppers prefer to shop at stores that offer augmented reality over ones that don't

71%

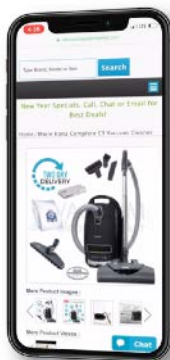
of shoppers would shop at retailer more often if they offered augmented reality

AR Value = Sales Conversions Soar!












Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	48.50% ▲ 297 vs 200	26.85% ▲ 189 vs 149	6.68% ▲ 00:02:17 vs 00:02:09	5.00% ▲ 63 vs 60	3.73% ▲ 61.90% vs 59.68%	15.60% ▲ 31.65% vs 37.50%	67.61% ▲ \$36.87 vs \$22.00
1. /miele-kona-complete-c3-canister-vacuum-cleaner.html							
Dec 17, 2018 - Jan 4, 2019	261 (87.88%)	158 (83.60%)	00:02:33	54 (85.71%)	61.11%	32.18%	\$43.06 (116.79%)
Nov 1, 2018 - Nov 19, 2018	167 (83.50%)	119 (79.87%)	00:01:52	45 (75.00%)	56.52%	33.53%	\$19.51 (88.70%)
% Change	56.29%	32.77%	36.03%	20.00%	8.12%	-4.02%	120.68%

CLICK TO PLAY VIDEO



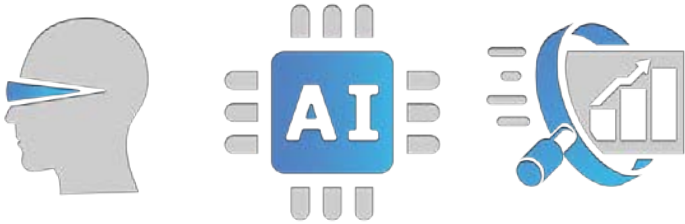
- 19 day study of nothing changing except adding the AR
- Revenue per user was up almost 100%
- Time on site was up a 30% in 2 of 3 segments
- Experience [x]API provides granular data about each AR experience. We track and recommend
 - Which features of the experience users access
 - Where and when the experience is engaged.

Early AR Adopters

					
Enterprise Value	791.7 B	13.9 B	729.5 B	645.8 B	750.17 B
					
Enterprise Value	58 B	5 B	6.3 B	\$26.5 Million USD	

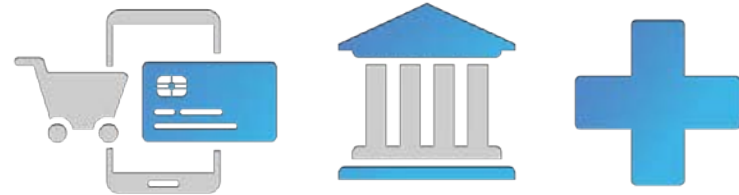
DELIVERING AUGMENTED REALITY EXPERIENCES TO THE MASSES

NexTech provides next generation, industry first, artificial intelligence (AI) based AR eCommerce solutions to a \$2.8 trillion dollar market that's wide open and ready for the next big thing – interactive, augmented reality experiences



Pure play, category defining technology platform available through a single monthly subscription :

1. **Augmented Reality**
2. **Artificial Intelligence**
3. **Predictive Analytics**



Three Multibillion-Dollar Verticals Converge Together Under The Trillion-Dollar AR Market:

1. **eCommerce**
2. **Education & Training**
3. **Live Stream & Telepresence**

AR University & Training



Our AR University Launching in Q2- To disrupt the \$150B Education and Training Market in 2019

NexTech's unique on-demand AR University analyzes user searches to understand intent and environment, and then provides real time, adaptable AR content to users with a consistent experience across all types of content, devices and media.

- Home shoppers can enjoy an immersive experience with AR that highlights and explains product features and benefits in real time
- Sales executives can use live product demos to help answer customer queries and provide customers with more precise information
- Remote workforces can provide AR training to employees who operate and repair machinery



The possibilities are endless with live Holograms in Augmented Reality:

- Choose the perfect outfit from the comfort of your couch with the help of a virtual shopping assistant
- Get the guidance you need right at home from a personal coach or mentor Dig even deeper inside your favorite book with commentary from the author
- Turn your living room into a classroom led by one of your favorite instructors
- Cook your favorite dishes at home with a little help from your favorite chef
- Head to your garage for second opinion on your vehicle from a professional mechanic

... and so much more!

The live streaming market is expected to grow from US\$30 Bn in 2016 to US\$70 Bn by 2021 63% of people ages 18-34 are watching regularly with 10 million DAU.

- All social media platforms are jumping into Live Streaming: Youtube Live, Facebook Live, Snapchat Live Stories, Periscope, Meerkat, Twitter and others.
- Corporate videos posted to social media increases page engagement by 71%.
- 90% of their shoppers prefer websites that include product videos while 9 out of 10 shoppers interacting with a video related to the item being shopped before adding it to the cart and completing a checkout and sale.
- 91% of B2B buyers prefer interactive and visual content
- Interactive video content generates 2x more conversions than passive content



Why Invest?

- **FIRST MOVER ADVANTAGE** IN FAST GROWING AR MARKET GROWING AT A 86.5% CAGR
- WELL CAPITALIZED With **\$3.5 MILLION IN CASH**
- **ONLY PURE PLAY AR INVESTMENT**
- **MANAGEMENT IS ALIGNED** OWNING OVER 33% OF THE SHARES OUTSTANDING
- RECENT INSIDER BUYING WITH THE CEO BUYING ANOTHER **500,000 SHARES AT .50**
- BEGINS 2019 WITH **\$2,650,000 IN REVENUE**
- EXPERIENCED TEAM OF ENTREPRENEURS



CSE: **NTAR** recent price .60

OTC: **NEXCF** recent price \$.45

Listing date: 10/31/18

Dual listed on the CSE and OTC:

Avg. Daily Trade Vol. 160,000

Shares:

- 54,049,372 outstanding
- Float 18,000,000
- Market Cap: \$32 Mill CDN/\$23mill USD
- Insider ownership : 18 million shares or 33% restricted under 3 year escrow

Evan Gappelberg - CEO

Paul Duffy - President

Reuben Tozman - COO

Scott Jenkins - CTO

Rob Christie - VP Products

Sharon Shapcott - VP Sales

Chad Bronfield - VP E-commerce Marketing



Thank You



NEXTECH
A R S O L U T I O N S

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