**Technology** 

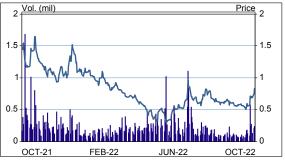
October 26, 2022

## NexTech AR Solutions Corp. (NEXCF) Rating: Buy

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## Earnings Preview: Biz Momentum Seems Clear Following Recent New Contract Announcements; Reit. Buy, \$2.50 PT

Stock Data			10/25/2022					
Price			\$0.83					
Exchange		İ	OTC					
Price Target			\$2.50					
52-Week High			\$1.74					
52-Week Low		İ	\$0.25					
Enterprise Valu	ıe (M)	ĺ	\$77					
Market Cap (M	)		\$84					
Shares Outstar		101.3						
3 Month Avg V		130,595						
Balance Sheet Metrics								
Cash (M)			\$7.1					
Total Debt (M)			\$0.0					
Total Cash/Sha			\$0.07					
EPS (\$) Adjust								
Full Year - Dec	2021A	2022E	2023E					
1Q	(0.12)	A(80.0)	(0.06)					
2Q	(0.07)	(0.09)A	(0.07)					
3Q	(0.09)	(0.06)	(0.06)					
4Q	(0.11)	(0.05)	(0.04)					
FY	(0.39)	(0.28)	(0.22)					
Revenue (C\$M								
Full Year - Dec	2021A	2022E	2023E					
1Q	7.7	3.5A	4.0					
2Q	6.1	3.2A	4.4					
3Q	5.7	3.2	5.1					
4Q	6.4	4.0	6.5					
FY	25.9	13.8	20.0					
EBITDA (\$) Ad		00005	00005					
Full Year - Dec	2021A	2022E	2023E					
1Q	(4.5)	(6.0)A	(4.1)					
2Q	(6.0)	(5.5)A	(5.5)					
3Q	(8.7)	(5.1)	(4.2)					
4Q	(5.9)	(3.9)	(2.5)					
FY	(27.5)	(20.5)	(16.3)					



3Q22 preliminary operating results highlight increasing demand for 3D modeling. Earlier this month, NexTech AR provided preliminary 3Q22 operating results, including revenue of C\$3.0M, largely consistent with our C\$3.2M estimate. Importantly, momentum in the company's 3D modeling business continue to grow with a 110.0% sequential increase in 3D model production and a 170.0% seguential increase in 3D modeling revenue. In addition, the company announced a C \$700,000 order that is expected to be delivered in 4Q22 and a record C\$6.7M 3D model order to be delivered in calendar year 2023. This single order represents approximately one-third of our current 2023 revenue forecast, and we believe it could potentially increase in scope over the course of the year. As the 3D modeling business continues to scale, investors should begin to see meaningful improvement in gross margin, as modeling margin is approximately 55.0%. Coupled with operating expense reductions, we believe investors should begin to extrapolate a path to profitability. When the company reports full 3Q22 results in November, we believe positive commentary on demand and ongoing cost savings should begin to drive further interest in NEXCF shares. We recommend investors take advantage of this period of business transition to accumulate NEXCF shares at what we view as a meaningful discount and ahead of what we anticipate being a significant improvement in operating results.

Record 3D modeling contract highlights momentum heading into 2023. On October 18, 2022, NexTech AR announced a record purchase order for C\$6.7M, which is expected to be delivered during calendar 2023. While the company did not specifically identify the customer, we suspect this order is related to the company's July 2022 announced supplier agreement with Amazon.com, Inc.'s (AMZN; not rated) Prime Marketplace and believe this relationship has further room to grow as the company begins delivering 3D models next year. Further, the company continues to negotiate 3D modeling contracts with other large enterprise customers, which we believe could be announced over the coming months. This should begin to provide some strong visibility on 2023 revenue, which we are modeling at C\$20.0M. With the e-commerce industry exceeding USD\$5.5T, we believe there is a meaningful opportunity for NexTech AR to continue to grow wallet share within the current customer footprint as well as add new 3D model customers over time.

ARway spinout on track for later this month. The previously announced spinout of ARway received shareholder approval during a meeting on October 12. The company believes the new shares should begin trading on the CSE later this month. Under the terms of the agreement, NexTech would maintain a majority ownership position in ARway, while NexTech shareholders also receive a share distribution of the new company, expected to be approximately 4.0%. We see several real-world applications for spatial mapping including an announced partnership with music application Encore, in which the ARway platform is used as part of Encore's extended reality engine. This integration allows customers to use of the ARway's SDK to create an interactive experience for Encore's customers including the addition of audio keys and advertising enhancing the customer experience and influencing consumer behavior.

Valuation attractive given meaningful revenue opportunity and path to profitability. We are valuing NEXCF shares at \$2.50, reflecting a 15.0x EV/revenue multiple on our 2023 revenue estimate of \$20.0M. Our \$2.50 price target represents approximately 200% upside from recent trading levels. A targeted 15.0x EV/revenue multiple represents a premium to other small capitalization technology peers operating within the augmented reality, virtual reality, and metaverse space. We view this as warranted in the near term as the business should begin to ramp quickly given recent partnership announcements and anticipated revenue generation. As the company begins to demonstrate its ability to drive meaningful revenue growth, improve gross margin expansion, and achieve consistent profitability we believe new investors should be attracted to NEXCF shares. In addition, we suspect positive news flow, including new contract and partnership announcements to serve as a near term catalyst, ahead of the 2H22 acceleration in higher margin technology revenue.

**Risks.** (1) Dilution risk should the company raise additional capital given current cash burn; (2) high levels of industry competition; (3) technology risk; (4) M&A and integration risk; (5) partnership risk given partnership agreements; (6) foreign operation risk as the company operates in several jurisdictions with different levels of regulatory oversight; and (7) liquidity risk.

NexTech AR Solutions Corp. October 26, 2022

NexTech AR Solutions Corp. Model - NEXCF H.C. Wainwright & Co., LLC (Canadian dollar \$000s); December Year-End

Fiscal Year	2019	2020			2021					2022					2023		
in \$ 000's	2019E	2020A	1Q21A	2Q21A	3Q21A	4Q21A	2021A	1Q22A	2Q22A	3Q22E	4Q22E	2022E	1Q23E	2Q23E	3Q23E	4Q23E	2023E
Revenue																	
Product Sales		13,933	6,009	4,431	4,580	4,226	19,245	2,988	2,681	1,603	2,113	9,385	1,195	1,073	641	1,004	3,913
Technology Services		3,418	1,350	1,371	931	1,643	5,296	37	35	760	880	1,712	1.700	1,990	2,350	2,880	8,920
Renewable software licenses		335	367	290	226	510	1,394	459	518	792	968	2,738	1,080	1,295	2,140	2,662	7,176
Gross revenue	4,004	17,686	7,727	6,092	5,738	6,379	25,935	3,484	3,235	3,155	3,961	13,835	3,975	4,357	5,131	6,545	20,008
Cost of revenue	1,656	7,835	4,412	3,799	3,936	3,949	16,096	2,001	1,546	1,609	1,941	7,097	1,948	1,917	2,155	2,618	8,638
Net revenue	2,348	9,851	3,314	2,293	1,801	2,430	9,839	1,483	1,688	1,546	2,020	6,738	2,027	2,440	2,976	3,927	11,370
Gross margin	58.6%	55.7%	42.9%	37.6%	31.4%	38.1%	37.9%	42.6%	52.2%	49.0%	51.0%	48.7%	51.0%	56.0%	58.0%	60.0%	56.8%
Operating expenses:																	
Sales and marketing	2,608	9,609	4,640	4,048	4,359	3,768	16,815	2,617	1,827	1,961	1,696	8,101	2,355	2,101	2,118	1,831	8,406
General and administrative	1,762	5,841	3,748	3,418	3,735	2,980	13,881	3,821	4,503	4,109	3,725	16,158	2,674	4,954	4,437	4,023	16,088
Research and development	721	3,592	1,793	1,331	1,864	1,624	6,612	1,027	880	559	487	2,954	1,130	933	593	531	3,187
Total costs and expenses	5,092	19,042	10,181	8,797	9,958	8,373	37,308	7,465	7,211	6,629	5,908	27,213	6,160	7,988	7,148	6,386	27,68
Operating income	(2,744)	(9,191)	(6,867)	(6,504)	(8,156)	(5,943)	(27,470)	(5,981)	(5,522)	(5,083)	(3,888)	(20,475)	(4,132)	(5,548)	(4,173)	(2,458)	(16,311
EBITDA	(2,744)	(9,191)	(6,867)	(6,504)	(8,156)	(5,943)	(27,470)	(5,981)	(5,522)	(5,083)	(3,888)	(20,475)	(4,132)	(5,548)	(4,173)	(2,458)	(16,311
EBITDA margin	-116.9%	-93.3%	-88.9%	-106.8%	-142.2%	-93.2%	-105.9%	-171.7%	-170.7%	-161.1%	-98.2%	-148.0%	-104.0%	-127.3%	-81.3%	-37.6%	-81.5%
Other expense (income)	391	5.665	2.403	556	(574)	2.646	5.030	579	878	600	400	2.457	600	700	800	800	2.900
Stock based compensation	190	672	380	179	683	2,646	2,050	728	750	600	600	2,457	750	700	700	700	2,900
Amortization	190	0/2		45	65	316	2,030	63	64	64	64	2,679	64	64	64	64	2,650
Right of use amortization	0	0	(219) 28	45 0	00	(247)	(219)	03	04	04	04	254	04	04	04	04	200
Gain on digital assets	69	0	0	0	0	(247)	(219)	0	-	0	U O	0.700	0	0	0	0	
Impairment	0	69	0	•	-	(400)	(4.572)	0	2,702	0	U	2,702	0	0	0	U	
Loss on contingent consideration  Depreciation	22	83	U	(1,516) 32	102 37	(160) 64	(1,573) 133	37	37	40	40	154	40	40	40	40	160
Foreign exchange gain (loss)	10	10	(275)	53	(253)	207	(268)	447	(846)	40 0	40	(399)	40	40 0	0	40	100
Total other income	682	6,500	2,317	(650)	60	3,633	5,360	1,854	3,586	1,304	1,104	7,848	1,454	1,504	1,604	1,604	6,165
Total other income	002	0,000	2,017	(000)	00	0,000	0,000	1,004	0,000	1,004	1,104	7,040	1,404	1,004	1,004	1,004	0,100
Income (loss) before income taxes	(3,426)	(15,691)	(9,184)	(5,854)	(8,217)	(9,575)	(32,829)	(7,835)	(9,108)	(6,387)	(4,992)	(28,323)	(5,586)	(7,051)	(5,776)	(4,062)	(22,476
Income tax provision	Ó	97	Ó	Ó	Ó	177	177	(7)	(7)	Ó	` ´ ó	(14)	0	Ó	0	Ó	l `
Deferred income tax recovery								139	122			( ,					
Net Income	(3,426)	(15,594)	(9,184)	(5,854)	(8,217)	(9,397.9)	(32,652)	(7,703.5)	(9,115.4)	(6,387.0)	(4,991.9)	(28,337)	(5,586.1)	(7,051.5)	(5,776.5)	(4,062.2)	(22,476)
Net Income Margin %	(3,420)	(13,334)	(3,104)	(3,034)	(0,217)	(3,337.3)	(32,032)	(1,105.5)	(3,113.4)	(0,507.0)	(4,331.3)	(20,557)	(5,500.1)	(7,001.0)	(3,770.3)	(4,002.2)	(22,470
Not moone margin /																	
Other comprehensive income:																	
Exchange difference on translating foreign operations	o	(253)	(52)	(65)	414	(69)	227	(25)	(25)	(25)	(25)	(99)	(25)	(25)	(25)	(25)	(99)
Comprehensive income (loss)	(3,426)	(15,846)	(9,236)	(5,919)	(7,803)	(9,467)	(32,425)	(7,728)	(9,140)	(6,412)	(5,017)	(28,436)	(5,611)	(7,076)	(5,801)	(4,087)	(22,575)
Basic Earnings Per Share	(\$0.06)	(\$0.23)	(\$0.12)	(\$0.07)	(\$0.09)	(\$0.11)	(\$0.39)	(\$0.08)	(\$0.09)	(\$0.06)	(\$0.05)	(\$0.28)	(\$0.06)	(\$0.07)	(\$0.06)	(\$0.04)	(\$0.22)
Diluted Earnings Per Share	(\$0.06)	(\$0.23)	(\$0.12)	(\$0.07)	(\$0.09)	(\$0.11)	(\$0.39)	(\$0.08)	(\$0.09)	(\$0.06)	(\$0.05)	(\$0.28)	(\$0.06)	(\$0.07)	(\$0.06)	(\$0.04)	(\$0.22)
Average Shares Outstanding (Basic)	58,291	68,657	77,490	82,298	86,125	89,641	83,888	97,551	99,725	100,224	100,725	99,556	101,229	101,735	102,243	102,755	101,990
Average Chares Outstanding (Dasic)  Average Shares Outstanding (Diluted)	58,291	68,657	77,490	82,298	86,125	89,641	83,888	97,551	99,725	100,224	100,725	99,556	101,229	101,735	102,243	102,755	101,990
Average chares outstanding (blidted)	00,201	00,007	77,400	02,200	00,120	00,041	00,000	07,001	55,725	100,224	100,720	33,000	101,220	101,700	102,240	102,700	101,000
Operating Metrics																	
Revenue Growth	n/a	319.6%	145.9%	5.7%	-39.1%	-28.0%	-0.1%	-55.2%	-26.4%	-14.2%	-16.9%	-31.5%	36.7%	44.5%	92.5%	94.4%	68.8%
Price	\$0.83	\$0.83	\$0.83	\$0.83	\$0.83	\$0.83	\$0.83	\$0.83	\$0.83	\$0.83	\$0.83	\$0.83	\$0.83	\$0.83	\$0.83	\$0.83	\$0.83
Market Capitalization (CAD\$000s)	\$48,381	\$62,714	\$64.316	\$68,308	\$71.484	\$74.402	\$74.402	\$80,967	\$82.772	\$83.186	\$83,602	\$83,602	\$84,020	\$84.440	\$84,862	\$85,286	\$85,286
Enterprise Value (CAD\$000s)	\$45,532	\$52,029	\$56,416	\$52,913	\$63,225	\$67,255	\$67,255	\$70,185	\$75,709	\$81,467	\$86,186	\$86,186	\$91,453	\$97,788	\$103,090	\$106,883	\$106,883
Price-to-Earnings	n/a	-3.8x	-2.6x	-1.8x	-1.9x	-2.1x	-2.1x	-2.4x	-2.3x	-2.4x	-2.9x	-2.9x	-3.2x	-3.5x	-3.6x	-3.8x	-3.8>
EV to EBITDA	-16.6x	-4.8x	-3.8x	-2.6x	-2.2x	-2.4x	-2.4x	-2.6x	-3.0x	-3.6x	-4.2x	-4.2x	-4.9x	-5.2x	-5.8x	-6.6x	-6.6>
Shareholders Equity	7,066	22,419	17,399	32,668	25,467	24,262	24,262	26,766	18,811	13,227	9,047	9,047	4,281	-1,943	-6,883	-10,101	-10,101
Net Debt	(2,849)	(10,685)	(7,900)	(15,395)	(8,259)	(7,146)	(7,146)	(10,782)	(7,063)	(1,718)	2,585	2,585	7,433	13,349	18,228	21,597	21,597
	(=,=.0)	(15,550)	(.,==0)	, , ,	(=,==0)	(.,)	(.,.70)	(,. 52)	(.,,,,,,,	( .,0)	_,	_,_50	.,.00		, 0	,	

Source: Factset as of October 25, 2022 and H.C. Wainwright & Co. estimates.

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## **RETURN ASSESSMENT**

**Market Outperform (Buy):** The common stock of the company is expected to outperform a passive index comprised of all the common stock of companies within the same sector.

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Distribution of Ratings Table as of October 25, 2022									
			IB Se	IB Service/Past 12 Months					
Ratings	Count	Percent	Count	Percent					
Buy	577	88.63%	125	21.66%					
Neutral	61	9.37%	7	11.48%					
Sell	0	0.00%	0	0.00%					
Under Review	13	2.00%	3	23.08%					

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As of September 30, 2022 neither the Firm nor its affiliates beneficially own 1% or more of any class of common equity securities of NexTech AR Solutions Corp..

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The Firm or its affiliates did receive compensation from NexTech AR Solutions Corp. for investment banking services within twelve months before, and will seek compensation from the companies mentioned in this report for investment banking services within three months following publication of the research report.

H.C. Wainwright & Co., LLC managed or co-managed a public offering of securities for NexTech AR Solutions Corp. during the past 12 months.

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