## ĭ H.C.WAINWRIGHT&CO.

Earnings Update Technology

#### November 18, 2022

NexTech AR Solutions Corp. (NEXCF) Rating: Buy Scott Buck 212-856-5730 sbuck@hcwresearch.com

## 3Q Results Showcase Increasing Demand for 3D Models; Momentum to Carry Into 2023; Reit. Buy, \$2.50 PT

| Stock Data   |  |                               | 11/17/2022 |
|--|--|-------------------------------|------------|
|  |  |                               |            |
| Price  |  |                               | \$0.84     |
| Exchange   |  |                               | OTC        |
| Price Target   |  |                               | \$2.50     |
| 52-Week High   |  |                               | \$1.63     |
| 52-Week Low  | ( <b>a a</b> )   |                               | \$0.25     |
| Enterprise Valu  |  |                               | \$79       |
| Market Cap (M  |  |                               | \$85       |
| Shares Outstar   | 0()  |                               | 101.3      |
| 3 Month Avg Vo   |  |                               | 126,133    |
| Short Interest (   | ,  |                               | NA         |
| Balance Sheet  | Metrics  |                               |            |
| Cash (M)   |  |                               | \$5.3      |
| Total Debt (M)   |  |                               | \$0.0      |
| Total Cash/Sha   | re   |                               | \$0.05     |
| EPS (\$) Adjust  |  |                               |            |
| Full Year - Dec  | 2021A  | 2022E                         | 2023E      |
| 1Q   | (0.12)   | (0.08)A                       | (0.06)     |
| 2Q   | (0.07)   | (0.09)A                       | (0.06)     |
| 3Q   | (0.09)   | (0.04)A                       | (0.04)     |
| 4Q   | (0.11)   | (0.06)                        | (0.04)     |
| FY   | (0.39)   | (0.28)                        | (0.21)     |
| Revenue (C\$M)   | )  | , ,                           |            |
| Full Year - Dec  | 2021A  | 2022E                         | 2023E      |
| 1Q   | 7.7  | 3.5A                          | 1.5        |
| 2Q   | 6.1  | 3.2A                          | 2.7        |
| 3Q   | 5.7  | 3.0A                          | 5.0        |
| 4Q   | 6.4  | 1.7                           | 5.8        |
| FY   | 25.9   | 11.4                          | 15.0       |
| EBITDA (\$) Adj  |  |                               |            |
| Full Year - Dec  | 2021A  | 2022E                         | 2023E      |
| 1Q   | (4.5)  | (6.0)A                        | (4.9)      |
| 2Q   | (6.0)  | (5.5)A                        | (4.8)      |
| 3Q   | (8.7)  | (4.1)A                        | (2.6)      |
| 4Q   | (5.9)  | (4.8)                         | (2.3)      |
| FY   | (27.5)   | (20.4)                        | (14.7)     |
|  | (====)   | ()                            | . ,        |
| 1.5 <u>Vol. (mil)</u>  |  |                               | Price 2    |
|  |  |                               |            |
| A  |  |                               | 1.5        |
|  |  |                               |            |
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| 0.5-   |  | www.                          | 0.5        |
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| 0-100<br>NOV-21  | MAR-22   | JUL-22                        | NOV-22     |
|  |  |                               |            |

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Large new orders should drive accelerating technology service revenue growth. After the market close on November 17, NexTech AR Solutions Corp. reported 3Q22 operating results that included revenue of C\$3.0M, consistent with 2Q22 levels and largely in line with our C \$3.2M estimate. More important than the consolidated revenue number. technology service revenue of C\$920.8K was up 66.4% sequentially and is expected to increase further in 4Q22 as the company delivers a single C\$700.0K order. Momentum should carry into calendar 2023, as the company is expected to deliver on a C\$6.7M 3D model order for Amazon.com, Inc. (AMZN; not rated), announced in October of this year. We believe this relationship could potentially be expanded in 2023 and expect the company to announce additional 3D modeling contracts with other large e-commerce companies over the coming months. At 60.0%plus margins, we believe revenue growth, coupled with recent operating expense reductions, should result in significant operating leverage and potentially positive EBITDA as early as 2024. We recommend investors take advantage of this period of business transition to accumulate NEXCF shares at what we view as a meaningful discount and ahead of what we anticipate being a significant improvement in operating results.

Operating results. The company reported 3Q22 revenue of C\$3.0M, just below our C\$3.2M estimate. Lower than expected legacy ecommerce sales was largely offset by higher-than-expected technology service revenue, which we view as more valuable given its margin profile. Gross margin was 44.6%, down sequentially from 52.2%. We suspect some sequential margin pressure was due to discounting as the business looks to liquidate its remaining e-commerce inventory. As the legacy business continues to wind down, we expect consolidated margins to increase. Operating expenses totaled C\$5.5M, down from C\$7.2M sequentially, reflecting recent cost reductions and the spinout of ARway. As slightly lower revenue was more than offset by lower operating expense, EBITDA in the quarter was a loss of C\$4.1M, better than our C\$5.1M loss estimate. The company ended the quarter with approximately C\$5.3M of available cash and, given announced costcutting, is not expected to require additional capital over the next 12months. In addition, following the spinout of ARway last month, the company has C\$26.0M of investment available on its balance sheet.

**3D** modeling momentum shows no signs of slowing. After quarter end, NexTech AR announced a record purchase order for C\$6.7M, which is expected to be delivered during calendar 2023. The order, which is for Amazon's Prime Marketplace, could potentially grow to as much as \$1.0M per month. Further, the company continues to negotiate 3D modeling contracts with other large enterprise customers, which we believe could be announced over the coming weeks and months. This should begin to provide some strong visibility on 2023 revenue, which we are modeling at C\$15.0M. With the e-commerce industry exceeding C\$5.5T, we believe there is a meaningful opportunity for NexTech AR to continue to grow wallet share within the current customer footprint as well as add new 3D model customers over time.

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Adjusting estimates to reflect exit from legacy business lines, price target unchanged at \$2.50. We are making some meaningful reductions in our revenue forecast for 2022 and 2023 reflecting the closure of the e-commerce business line, which the company should exit entirely during 4Q22. We are now modeling 2022 revenue of C\$11.4M, down from C\$13.8M. Our 2023 revenue forecast is reduced to C\$15.0M from C\$20.0M previously. On the revenue mix shift towards technology services, we expect gross margin to improve to over 60.0% by year-end 2023. We are now modeling EBITDA losses of C\$20.4M in 2022 and C\$14.7M in 2023. Should revenue growth, or gross margin expansion exceed our current expectation, we believe the company could be positioned to start delivering quarterly positive EBITDA as early as late 2023. As this path to profitability becomes clearer, we expect NEXCF shares to draw significant new interest from investors. Our price target remains \$2.50.

Valuation attractive given meaningful revenue growth opportunity and path to profitability. We are valuing NEXCF shares at \$2.50, reflecting a 20.0x EV/revenue multiple on our 2023 revenue estimate of \$15.0M. Our \$2.50 price target represents approximately 200.0% upside from recent trading levels. A targeted 20.0x EV/revenue multiple represents a premium to other small capitalization technology peers operating within the augmented reality, virtual reality, and metaverse space. We view this as warranted in the near term as the business should begin to ramp quickly given recent partnership announcements and anticipated revenue generation. As the company begins to demonstrate its ability to drive meaningful revenue growth, improve gross margin expansion, and achieve consistent profitability we believe new investors should be attracted to NEXCF shares. In addition, we suspect positive news flow, including new contract and partnership announcements to serve as a near term catalyst, ahead of the 2023 acceleration in higher margin technology revenue.

**Risks.** (1) Dilution risk should the company raise additional capital given current cash burn; (2) high levels of industry competition; (3) technology risk; (4) M&A and integration risk; (5) partnership risk given partnership agreements; (6) foreign operation risk as the company operates in several jurisdictions with different levels of regulatory oversight; and (7) liquidity risk.

## NexTech AR Solutions Corp.

# NexTech AR Solutions Corp. Model - NEXCF H.C. Wainwright & Co., LLC (Canadian dollar \$000s); December Year-End

| Fiscal Year   | 2019           | 2020     |          |          | 2021     |           |          |           |           | 2022         |           |          |           |                      | 2023      |           |           |
|---|----------------|----------|----------|----------|----------|-----------|----------|-----------|-----------|--------------|-----------|----------|-----------|----------------------|-----------|-----------|-----------|
| in \$ 000's   | 2019E          | 2020A    | 1Q21A    | 2Q21A    | 3Q21A    | 4Q21A     | 2021A    | 1Q22A     | 2Q22A     | 3Q22A        | 4Q22E     | 2022E    | 1Q23E     | 2Q23E                | 3Q23E     | 4Q23E     | 2023E     |
|   |                |          |          |          |          |           |          |           |           |              |           |          |           |                      |           |           |           |
| Revenue   |                |          |          |          |          |           |          |           |           |              |           |          |           |                      |           |           |           |
| Product Sales   |                | 13,933   | 6,009    | 4,431    | 4,580    | 4,226     | 19,245   | 2,988     | 2,681     | 2,092        | 634       | 8,395    | 0         | 0                    | 0         | 0         | 0         |
| Technology Services                                       |                | 3,418    | 1,350    | 1,371    | 931      | 1.643     | 5,296    | 37        | 35        | 46           | 55        | 173      | 72        | 105                  | 145       | 245       | 567       |
| Renewable software licenses                               |                | 335      | 367      | 290      | 226      | 510       | 1,394    | 459       | 518       | 875          | 968       | 2,820    | 1,447     | 2,589                | 4,813     | 5,585     | 14,434    |
| Gross revenue   | 4,004          | 17,686   | 7,727    | 6,092    | 5,738    | 6,379     | 25,935   | 3,484     | 3,235     | 3,012        | 1,657     | 11,388   | 1,519     | 2,694                | 4,958     | 5,830     | 15,001    |
| Cost of revenue   | 1,656          | 7,835    | 4.412    | 3,799    | 3,936    | 3.949     | 16,096   | 2,001     | 1.546     | 1,668        | 812       | 6.028    | 669       | 1,132                | 1,983     | 2,215     | 5,998     |
| Net revenue   | 2,348          | 9,851    | 3,314    | 2,293    | 1,801    | 2,430     | 9,839    | 1,483     | 1,688     | 1,344        | 845       | 5,361    | 851       | 1,563                | 2,975     | 3,614     | 9,003     |
| Gross margin  | 58.6%          | 55.7%    | 42.9%    | 37.6%    | 31.4%    | 38.1%     | 37.9%    | 42.6%     | 52.2%     | 44.6%        | 51.0%     | 47.1%    | 56.0%     | 58.0%                | 60.0%     | 62.0%     | 60.0%     |
| -   |                |          |          |          |          |           |          |           |           |              |           |          |           |                      |           |           |           |
| Operating expenses:                                       |                |          |          |          |          |           | 10.015   |           |           |              |           | = = + =  |           |                      |           |           |           |
| Sales and marketing                                       | 2,608          | 9,609    | 4,640    | 4,048    | 4,359    | 3,768     | 16,815   | 2,617     | 1,827     | 1,703        | 1,696     | 7,842    | 1,963     | 1,644                | 1,618     | 1,730     | 6,954     |
| General and administrative                                | 1,762          | 5,841    | 3,748    | 3,418    | 3,735    | 2,980     | 13,881   | 3,821     | 4,503     | 2,592        | 2,831     | 13,747   | 2,674     | 3,828                | 2,722     | 2,973     | 12,197    |
| Research and development                                  | 721            | 3,592    | 1,793    | 1,331    | 1,864    | 1,624     | 6,612    | 1,027     | 880       | 1,157        | 1,137     | 4,202    | 1,130     | 933                  | 1,227     | 1,239     | 4,529     |
| Total costs and expenses                                  | 5,092          | 19,042   | 10,181   | 8,797    | 9,958    | 8,373     | 37,308   | 7,465     | 7,211     | 5,452        | 5,664     | 25,792   | 5,767     | 6,405                | 5,566     | 5,942     | 23,680    |
| Operating income  | (2,744)        | (9,191)  | (6,867)  | (6,504)  | (8,156)  | (5,943)   | (27,470) | (5,981)   | (5,522)   | (4,108)      | (4,819)   | (20,431) | (4,916)   | (4,842)              | (2,592)   | (2,327)   | (14,678)  |
| EBITDA  | (2,744)        | (9,191)  | (6,867)  | (6,504)  | (8,156)  | (5,943)   | (27,470) | (5,981)   | (5,522)   | (4,108)      | (4,819)   | (20,431) | (4,916)   | (4,842)              | (2,592)   | (2,327)   | (14,678)  |
| EBITDA margin   | -116.9%        | -93.3%   | -88.9%   | -106.8%  | -142.2%  | -93.2%    | -105.9%  | -171.7%   | -170.7%   | -136.4%      | -290.9%   | -179.4%  | -323.6%   | -179.7%              | -52.3%    | -39.9%    | -97.8%    |
| Other expense (income)                                    |                |          |          |          |          |           |          |           |           |              |           |          |           |                      |           |           |           |
| Stock based compensation                                  | 391            | 5,665    | 2,403    | 556      | (574)    | 2,646     | 5,030    | 579       | 878       | 311          | 400       | 2,168    | 600       | 700                  | 800       | 800       | 2,900     |
| Amortization  | 190            | 672      | 380      | 179      | 683      | 808       | 2,050    | 728       | 750       | 597          | 600       | 2,676    | 750       | 700                  | 700       | 700       | 2,850     |
| Right of use amortization                                 | 0              | 0        | (219)    | 45       | 65       | 316       | 206      | 63        | 64        | 78           | 78        | 282      | 78        | 78                   | 78        | 78        | 310       |
| Gain on digital assets                                    | Ő              | Ő        | 28       | .0       | 0        | (247)     | (219)    | 0         | 0         | (91)         |           | (91)     | 0         | 0                    |           |           | 0.0       |
| Impairment  | 69             | 69       | 0        | 0        | ů<br>0   | (=)       | (2.0)    | 0         | 2,702     | (0.1)        | ő         | 2,702    | Ő         | Ő                    | ő         | ŏ         | 0         |
| Loss on contingent consideration                          | 0              | 0        | 0        | (1,516)  | 102      | (160)     | (1,573)  | 0         | 2,702     | 0            | 0         | 2,702    | 0         | 0                    | 0         | 0         | 0         |
| Depreciation  | 22             | 83       | 0        | (1,516)  | 37       | (160)     | (1,573)  | 37        | 37        | 37           | 40        | 151      | 40        | 40                   | 40        | 40        | 160       |
| •   | 10             | 10       | (075)    | 53       |          |           |          | 447       |           |              | 40        |          | 40        | 40                   | 40        | 40        | 100       |
| Foreign exchange gain (loss)                              | 682            | 6.500    | (275)    |          | (253)    | 207       | (268)    |           | (846)     | (567)<br>366 | 1 1 1 0   | (966)    | · · ·     | 0                    | · ·       | 1 010     | 0         |
| Total other income  | 082            | 6,500    | 2,317    | (650)    | 60       | 3,633     | 5,360    | 1,854     | 3,580     | 300          | 1,118     | 6,923    | 1,468     | 1,518                | 1,618     | 1,618     | 6,220     |
| Income (loss) before income taxes                         | (3,426)        | (15,691) | (9,184)  | (5,854)  | (8,217)  | (9,575)   | (32,829) | (7,835)   | (9,108)   | (4,474)      | (5,937)   | (27,355) | (6,384)   | (6,360)              | (4,209)   | (3,945)   | (20,898)  |
| Income tax provision                                      | (0, 120)       | 97       | (0,101)  | (0,001)  | (0,2.1.) | 177       | 177      | (7)       | (0,100)   | (1,11)       | (0,001)   | (21)     | (0,001)   | (0,000)              | (1,200)   | (0,0.0)   | (20,000)  |
| Deferred income tax recovery                              | U U            | 57       | 0        | 0        | 0        |           |          | 139       | 122       | 127          | Ŭ         | (21)     | 0         | 0                    | 0         | 0         | Ŭ         |
| 2   |                |          |          |          |          |           |          |           |           |              |           |          |           |                      |           |           |           |
| Net Income  | (3,426)        | (15,594) | (9,184)  | (5,854)  | (8,217)  | (9,397.9) | (32,652) | (7,703.5) | (9,115.4) | (4,354.7)    | (5,936.6) | (27,376) | (6,383.8) | (6,360.0)            | (4,209.4) | (3,944.9) | (20,898)  |
| Net Income Margin %                                       |                |          |          |          |          |           |          |           |           |              |           |          |           |                      |           |           |           |
| Other comprehensive income:                               |                |          |          |          |          |           |          |           |           |              |           |          |           |                      |           |           |           |
| Exchange difference on translating foreign operations     | 0              | (253)    | (52)     | (65)     | 414      | (69)      | 227      | (25)      | (25)      | (183)        | (183)     | (416)    | (183)     | (183)                | (183)     | (183)     | (734)     |
| Comprehensive income (loss)                               | (3,426)        | (15,846) | (9,236)  | (5,919)  | (7,803)  | (9,467)   | (32,425) | (7,728)   | (9,140)   | (4,538)      | (6,120)   | (27,792) | (6,567)   | (6,544)              | (4,393)   | (4,128)   | (21,632)  |
| Basic Earnings Per Share                                  | (\$0.06)       | (\$0.23) | (\$0.12) | (\$0.07) | (\$0.09) | (\$0.11)  | (\$0.39) | (\$0.08)  | (\$0.09)  | (\$0.04)     | (\$0.06)  | (\$0.28) | (\$0.06)  | (\$0.06)             | (\$0.04)  | (\$0.04)  | (\$0.21)  |
| Diluted Earnings Per Share                                | (\$0.06)       | (\$0.23) | (\$0.12) | (\$0.07) | (\$0.09) | (\$0.11)  | (\$0.39) | (\$0.08)  | (\$0.09)  | (\$0.04)     | (\$0.06)  | (\$0.28) | (\$0.06)  | (\$0.06)             | (\$0.04)  | (\$0.04)  | (\$0.21)  |
| Average Shares Outstanding (Basic)                        | 58.291         | 68.657   | 77.490   | 82.298   | 86.125   | 89.641    | 83.888   | 97.551    | 99.725    | 98.641       | 99.134    | 98,763   | 99.630    | 100.128              | 100.629   | 101.132   | 100.380   |
| Average Shares Outstanding (Diluted)                      | 58,291         | 68,657   | 77,490   | 82,298   | 86,125   | 89,641    | 83,888   | 97,551    | 99,725    | 98,641       | 99,134    | 98,763   | 99,630    | 100,128              | 100,629   | 101,132   | 100,380   |
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| Operating Metrics   |                |          |          |          |          |           |          |           |           |              |           |          |           |                      |           |           |           |
| Revenue Growth  | n/a            | 319.6%   | 145.9%   | 5.7%     | -39.1%   | -28.0%    | -0.1%    | -55.2%    | -26.4%    | -25.4%       | -65.2%    | -45.5%   | -42.6%    | -7.4%                | 121.3%    | 327.8%    | 67.9%     |
| Price   | \$0.84         | \$0.84   | \$0.84   | \$0.84   | \$0.84   | \$0.84    | \$0.84   | \$0.84    | \$0.84    | \$0.84       | \$0.84    | \$0.84   | \$0.84    | \$0.84               | \$0.84    | \$0.84    | \$0.84    |
| Market Capitalization (CAD\$000s)                         | \$48.964       | \$63,469 | \$65,091 | \$69,131 | \$72,345 | \$75,298  | \$75,298 | \$81,943  | \$83,769  | \$82,859     | \$83,273  | \$83,273 | \$83,689  | \$84.108             | \$84,528  | \$84,951  | \$84,951  |
| Enterprise Value (CAD\$000s)                              | \$46,504       | \$52,784 | \$57,191 | \$53,736 | \$64,087 | \$68,152  | \$68,152 | \$71,161  | \$76,706  | \$77,580     | \$82,683  | \$82,683 | \$88,697  | \$94,108<br>\$94,375 | \$98,186  | \$102,028 | \$102,028 |
|   |                |          |          |          |          |           |          |           |           |              |           |          |           |                      |           |           |           |
| Price-to-Earnings   | n/a            | -3.8x    | -2.6x    | -1.8x    | -1.9x    | -2.2x     | -2.2x    | -2.4x     | -2.3x     | -2.6x        | -3.1x     | -3.1x    | -3.2x     | -3.6x                | -3.7x     | -4.0x     | -4.0x     |
| EV to EBITDA  | -16.8x         | -4.8x    | -3.8x    | -2.7x    | -2.2x    | -2.5x     | -2.5x    | -2.7x     | -3.0x     | -3.6x        | -4.0x     | -4.0x    | -4.6x     | -5.1x                | -5.7x     | -7.0x     | -7.0x     |
| Shareholders Equity                                       | 7,066          | 22,419   | 17,399   | 32,668   | 25,467   | 24,262    | 24,262   | 26,766    | 18,811    | 16,524       | 11,410    | 11,410   | 5,856     | 334                  | -3,029    | -6,118    | -6,118    |
| Net Debt  | (2,849)        | (10,685) | (7,900)  | (15,395) | (8,259)  | (7,146)   | (7,146)  | (10,782)  | (7,063)   | (5,279)      | (590)     | (590)    | 5,008     | 10,267               | 13,657    | 17,077    | 17,077    |
| Source: Factset as of November 17, 2022 and H.C. Wainwrig | ht & Co. estir | nates.   |          |          |          |           |          |           |           |              |           |          |           |                      |           |           |           |

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#### **RETURN ASSESSMENT**

**Market Outperform (Buy):** The common stock of the company is expected to outperform a passive index comprised of all the common stock of companies within the same sector.

**Market Perform (Neutral):** The common stock of the company is expected to mimic the performance of a passive index comprised of all the common stock of companies within the same sector.

**Market Underperform (Sell):** The common stock of the company is expected to underperform a passive index comprised of all the common stock of companies within the same sector.



Investment Banking Services include, but are not limited to, acting as a manager/co-manager in the underwriting or placement of securities, acting as financial advisor, and/or providing corporate finance or capital markets-related services to a company or one of its affiliates or subsidiaries within the past 12 months.

| Distribution of Ratings Table as of November 17, 2022 |       |         |       |                           |  |  |  |  |  |
|---|-------|---------|-------|---------------------------|--|--|--|--|--|
|   |       |         | IB Se | IB Service/Past 12 Months |  |  |  |  |  |
| Ratings   | Count | Percent | Count | Percent                   |  |  |  |  |  |
| Buy   | 572   | 86.93%  | 123   | 21.50%                    |  |  |  |  |  |
| Neutral   | 66    | 10.03%  | 8     | 12.12%                    |  |  |  |  |  |
| Sell  | 0     | 0.00%   | 0     | 0.00%                     |  |  |  |  |  |
| Under Review  | 20    | 3.04%   | 4     | 20.00%                    |  |  |  |  |  |

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