This communication may contain statements, other than statements of current or historical fact, that constitute “forward-looking statements”. In some cases, you can identify forward-looking statements by terminology such as “anticipate,” “believe,” “expect,” “intend,” “estimate,” “project,” “forecast,” “plan,” “predict,” “seek,” “goal,” “will,” “may,” “likely,” “should,” “could,” and similar expressions or expressions of the negative of these terms. This presentation contains forward-looking statements that are based on our management’s current estimates, beliefs and assumptions which are based on management’s perception of historic trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. Although we believe that the plans, intentions, expectations, assumptions and strategies reflected in these forward-looking statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results to be materially different from any future results expressed or implied by these forward-looking statements. Although the forward-looking statements contained in this presentation are based upon what we believe are reasonable assumptions, investors are cautioned against placing undue reliance on these statements since actual results may vary from the forward-looking statements. Forward-looking statements involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially affect our results. These risks are described in further detail our Management’s Discussion and Analysis for the year ended December 31, 2021 and are discussed more fully in Nextech's filings with the Ontario Securities Comission (OSC).

Total Bookings and Backlog are not defined by and does not have a standardized meaning under International Financial Reporting Standards (“IFRS”) as issued by the International Accounting Standards Board. This non-IFRS financial performance measure is defined below. Non-IFRS financial measures are used by management to assess the financial and operational performance of the Company. The Company believes that this non-IFRS financial measure, in addition to conventional measures prepared in accordance with IFRS, enables investors to evaluate the Company's operating results, underlying performance and prospects in a similar manner to the Company's management. As there are no standardized methods of calculating these non-IFRS measures, the Company's approaches may differ from those used by others, and accordingly, the use of these measures may not be directly comparable. Accordingly, this non-IFRS measure is intended to provide additional information and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS.

Total Bookings: the total dollar value of technology services and license services included in contracts with our customers. ‘Value’ is the total revenue (recognizable or not) associated with each transaction, as opposed to the amount invoiced or recognized as revenue in the period. This information provides the user with information on the performance of our sales efforts in the period, as there is a timing difference between when we close a deal and when it is ultimately ‘earned’ as defined in IFRS for revenue due to the term of our contracts and delivery timelines.

Backlog: the estimated unearned portion of technology services and license services in customer contracts that are in process and have not been completed as at the specified date. This includes billed and unbilled amounts within each contract. Since our revenue is recognized as earned, this will translate to total bookings to date less earned revenue recognized on the financial statements. This information provides the user with an estimate of the work expected to be completed and earned in the future at a given point and is used by management to allocate resources to our revenue delivery team.

Total Bookings and Backlog should not be considered a substitute for or in isolation from measures prepared in accordance with IFRS. These non-IFRS measures should be read in conjunction with our annual audited consolidated financial statements for the year ended December 31, 2021. Readers should not place undue reliance on non-IFRS measures and should instead view them in conjunction with the most comparable IFRS financial measures. See the reconciliations to these IFRS measures in the “Reconciliation of Non-IFRS Measures” section of the recent MD&A dated May 19, 2022, found on Sedar.com.
Blue Chip Leadership Team

Evan Gappelberg  
CEO and Founder

Nima Sarshar  
CTO

Feras Abutaha  
VP, Operations

Andrew Chan  
CPA, CA CFO

Engineering Team

Max Hwang  
SVP, Engineering

Boon Tan  
Director, AR Engineering

Daniel Yu  
VP, Engineering
Rapid Expansion Is Happening...

<table>
<thead>
<tr>
<th>Partnerships</th>
<th>Integrations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Microsoft</td>
<td>WooCommerce</td>
</tr>
<tr>
<td>Ericsson</td>
<td>BigCommerce</td>
</tr>
<tr>
<td>Singtel</td>
<td>Shopify</td>
</tr>
<tr>
<td>Google</td>
<td>Nextech AR</td>
</tr>
</tbody>
</table>

In 2022 we are experiencing a rapid expansion of MAJOR 3D modeling customers

Target
Pier 1
NAPA
Amazon
Kohls
CB2
IKEA

Lightingplus
Habitt.com
Sears
Artography
Kmart
Head
HNI
Bleems
Surplus

Ezooza
Office Group
Life Fitness
Stäubli
Just Recliners
North By North
Maple Leaf Auctions

Office Furniture
Eden Gallery
Casa HQ
Source for Sports
Pammi
Xion
Poly & Bark

Adler
Clé Privée
CFA
Rocker
Prinéta
Seville Classics
Propak

Never Summer
Clé Privée
CFA
Rocker
Prinéta
Seville Classics
Propak

Metronaps
Summit International Flooring

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Reasons to Invest in Nextech AR

**Market**

Booming market – $5.5 Trillion eCommerce industry where 3D models are fundamentally transforming online shopping

**Timing**

Demand for 3D models is taking off, Driven by big tech. Nextech has 4 years of experience in this space anticipating this moment

**Scalability**

Disruptive Business Model – MRR/ARR, highly scalable SaaS based vertically integrated AI technology

**Technology**

Fully integrated solution driven by AI which has enabled Nextech to scale 3D models, only public company scaling 3D models for AMAZON, CB2, Kohls

**Leadership**

A skilled and experienced blue-chip leadership team with CEO/Founder owning 10%
The AI Powered 3D Model Factory
Product-Market Fit Achieved in eCommerce

Why Products in 3D+AR?

- Higher Conversions (2)
- Reduction in product returns (3)
- Higher CTR rates (1)

2: Digital Marketing Institute Article, “How Augmented Reality is Transforming Retail”
3: AR Insider Article, “Does AR Really Reduce eCommerce Returns?”
Platform Powered by AI

3 Powerful AI technologies powering 3D content creation at mass scale

1. CAD – Mesh & 2. Mesh – 3D Model
   - Conversion of CAD files into plain 3D mesh with no texture
   - Custom texturizer turns plain mesh into realistic textured 3D model

2D – 3D Conversion
- Website 2D product images into 3D models

CAD – POLY Conversion
- Conversion of manufacturers CAD files into 3D models
Exponential Growth is Happening Now!

Scaling 3D model creation has only just begun!
Growing 3D Model Views & Engagement!

- Total 3D models served all time: **Over 6 MILLION**
- Total 3D models served in Q1: **Approx. 1.2 MILLION**
- Average/month last year: **47,161**
- Average/month in Q1 2022: **72,536**
- Increase in average download: **154%**
We Have a **Major** Competitive Advantage

**3D + AR for RETAILERS**

ARitize 3D

2D to 3D

**3D + AR for MANUFACTURERS**

ARitize CAD

CAD to 3D

Our pricing, quality & scalability in **BOTH retail & manufacturing** is unmatched
ARitize 3D Now Available On...

✓ 2D Images to 3D Models
✓ Available on:
  • Shopify
  • BigCommerce
  • WooCommerce
✓ Highest quality models
✓ Scalable
✓ Competitive pricing
Fast 2D Images to 3D Models

Create models in 3 simple steps

- Share your reference images
- AI creates your models
- Show off your products in 3D

3D model creation for mass-production.

ALL PLANS INCLUDE
✓ 3D Model Creation
✓ 3D Model Hosting
✓ Integration Support
TRY IT YOURSELF: 2D to 3D Examples
Use Your Smartphone Camera To Scan The QR Codes

Accessories | Furniture | Artwork (NFT) Beeple $69M | Scooters | Sports Equip | Bikes

*NO APP REQUIRED
TRY IT YOURSELF: 2D to 3D Examples
Use Your Smartphone Camera To Scan The QR Codes

Jewelry
Electronics
Shoes
Small Appliances
Large Appliances
Clothing

TRY IT YOURSELF: 2D to 3D Examples
Use Your Smartphone Camera To Scan The QR Codes

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*NO APP REQUIRED*
CAD to 3D Examples
Use Your Smartphone Camera To Scan The QR Codes

FORD Mustang Mach-E
FORD Escape Hybrid
Jacuzzi
Boat
Boat

*NO APP REQUIRED
Massive $5.5 T eCommerce Demand for 3D Models

Global Online Sales
(Trillions$)

<table>
<thead>
<tr>
<th>Year</th>
<th>Sales (Trillions$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$3.36</td>
</tr>
<tr>
<td>2020</td>
<td>$4.28</td>
</tr>
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<td>2021</td>
<td>$4.9</td>
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<tr>
<td>2022</td>
<td>$5.42</td>
</tr>
<tr>
<td>2023</td>
<td>$5.91</td>
</tr>
<tr>
<td>2024</td>
<td>$6.39</td>
</tr>
</tbody>
</table>

https://www.emarketer.com/worldwide-ecommerce-will-approach-5-trillion-this-year
eComm Returns Cost $1.47 T Annually

Global

$4.9 Trillion

$1.47 Trillion in Returns

Global

Avg. Return Rate

30%

United States

$565 Billion

$170 Billion in Returns

2 https://nrf.com/research/customer-returns-retail-industry
3 https://www.emarketer.com/worldwide-ecommerce-will-approach-5-trillion-this-year
4 https://www.cbre.us/cbre-forecasts-online-returns-to-hit-record-$70-5b-this-holiday-season
5 https://arinsider.co/2020/06/29/does-ar-really-reduce-ecommerce-returns/

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Big Tech is Driving 3D Adoption

Google

Indexing 3D models for higher search ranking

Shopify

"The Future of eCommerce is 3D"

Shopify®

https://www.shopify.ca/blog/3d-model-products
With AI, Nextech is Disrupting the Market on Price & Scale

**Low Scalability** [Crowd-sourced modeling]
- sayduck
- TURBOSQUID
- threekit
- Sketchfab
- designhubz

**High Scalability** [AI-powered modeling]
- ARitize 3D
- TH WALL
- seek
- Cylindo

**Affordable**

**Expensive**
FULLY INTEGRATED 3D + AR

Packaged into a SaaS solution built for scale for eCommerce

Create 3D ➔ Host ➔ Configure ➔ Distribute ➔ Transform

Introducing ARitize 3D for ecommerce

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Enhancements to 3D/AR Content

Product Hotspots

Watch Video
Enhancements to 3D/AR Content

Animations

Watch Video
Enhancements to 3D/AR Content

360 + Exploded Views

Watch Video
Enhancements to eCommerce Sites

Configurator

Customize appearance
Enhancements to eCommerce Sites

B2B Virtual Staging + Product Photography

Watch Video
Enhancements to eCommerce Sites

Introducing ARitize Decorator
by ARitize 3D

Watch Video
ARitize Decorator Client Use Case
Garage Builder for NAPA Auto Parts

Customized For Your On-The-Go Lifestyle
ARitize 3D TAM

**Demand – 16 Million**
E-Commerce Stores Worldwide

>400 Million 3D models need to be created

**Merchants on Major E-commerce Sites (Global)**

<table>
<thead>
<tr>
<th>Platform</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big Commerce</td>
<td>60K</td>
</tr>
<tr>
<td>Magento</td>
<td>198K</td>
</tr>
<tr>
<td>Woo Commerce</td>
<td>3.6M</td>
</tr>
<tr>
<td>Shopify</td>
<td>3.7M</td>
</tr>
<tr>
<td>Others</td>
<td></td>
</tr>
</tbody>
</table>

60K 198K 3.6M 3.7M

7.5 Million Merchants Globally
(SMD, Mid-Market, Enterprise)

400 Million Product SKUs
across all merchants

**TAM factors in**
3D model creation + increased revenue opportunity with 3D model enhancements:

✓ Product Hotspots
✓ Animations
✓ 360 Exploded Views
✓ Color Configurator
✓ 3D Swirl Ads
✓ 3D Carousel
✓ Virtual Staging
✓ Room Decorator

**TAM:**

MRR $ 14 B
ARR $ 147 B

Source: BuiltWith

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6 https://wpforms.com/eCommerce-statistics/
7 https://www.jakobstaudal.com/how-many-products-should-an-e-commerce-site-have/

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After significant testing, on July 12th 2022, Nextech AR announced that it began supplying the world’s largest Prime eCommerce marketplace with 3D models – which represents significant room for potential growth for many years to come!

- **6.3 Million** registered Amazon sellers worldwide
- **1.5 Million** active sellers worldwide
- **Average of 1800 new sellers a day**
- **12 Million** Amazon product skus & **338 Million** Marketplace seller product skus
- **95 Million** Amazon Prime subscribers in the US

Press Release July 12 2022: Learn More
Potential Future Catalysts

**Nextech AR** is in talks with some of the world's largest brands to supply many thousands of 3D models

- **Walmart+**
  
  The world's largest retailer claiming a 12.67% retail share of the market, equating to $572 billion in sales.

- **Jacuzzi**
  
  One of the United States' largest hot tub manufacturer's with 1.29 Billion in annual revenue

- **Fortune Brands**
  
  A leading manufacturer of home and security products with annual revenue of 7.7 Billion
The 3D AR MODEL Journey
One 3D AR MODEL = Endless Uses

Turn your 2D images into 3D models
SaaS Third Party eCommerce Platform Integration
Third Party eCommerce Platforms

Integration with third party ecommerce platforms gets Nextech’s 3D + AR Model creation solution in front of millions of merchants globally.

Easily integrates with any ecommerce platform and website

salesforce, shopify, Magento, BigCommerce, Oracle, WooCommerce, commercetools, Google Ads

*Not limited to the platforms above
We are Creating the Metaverse!

"With the Metaverse, we are transitioning from viewing a 2D world looking at the internet to living inside the internet in a 3D world."

-Dave Waters
Enter the **Metaverse**!

The **Metaverse** is the new Internet
Enhanced to deliver *3D content*, spatially organized information & experiences.

**WEB 1.0**

The Internet connected us to information

**WEB 2.0**

Social media connected us to people

**WEB 3.0**

The **Metaverse** will connect objects, people, and places
Elements of the Metaverse

*Where Nextech Operates*

- Digital Currency
- Digital Commerce
- Gaming
- NFTs
- Digital Assets
- Infrastructure
- Spatial Mapping
- Entertainment & Events
- Online Shopping
- Workplace
- Social Media
- Digital Humans
The **Metaverse** is the Future of Connectivity

Nextech AR has been building the Metaverse since 2018

**CONTENT**

AR/3D content, including 3D models, human holograms, NFTs & more.

**ENVIRONMENTS**

Through **spatial mapping** & the AR cloud, data is anchored to physical places to enable AR devices to trigger the right experiences.

“The metaverse is a 3D model version of the Internet and computing at large”

- Matthew Ball
ARway is a next generation spatial computing platform for the real-world metaverse that drives new revenue for properties and brands with out-of-box augmented reality (“AR”) experiences and mapping solutions.
Spin-Out Announced on June 3, 2022

Nextech AR is spinning out to shareholders of record new shares to be listed under a new trading symbol. Its real-world augmented reality spatial computing platform: ARway

**Shareholder Value**
Goal to increase Nextech AR shareholder value with the first of many potential future spin-outs

**Unlocking Value**
Spin-out unlocks the true value of Nextech AR’s technology which the Company has been building over the last several years

**Majority Shareholder**
Nextech AR will be the majority shareholder of the spin-out Company

**Listing**
Expected to start trading in October, 2022 on the Canadian Securities Exchange (CSE)

**Direct Spin-Out**
This will be a direct spin-out through a wholly-owned subsidiary of the Company

Updated Proposal Announced July 2022: Learn More
How Does ARway Work?

ARway enables accessibility to the metaverse for creators and consumers by allowing them to experience and enhance their physical surroundings with AR navigation and interactive experiences.

Watch Video

2022 RC Show Tradeshow Metaverse
The Complete ARway Platform

The ARway spatial computing platform is comprised of 3 parts:

**Web Creator Portal**
Provides `advanced` authoring capabilities. Enables non-technical individuals and teams to drag & drop AR experiences and map them to physical spaces where they will be viewed, including AR wayfinding and spatial activations.

**Mobile App**
The Metaverse in your pocket. Spatially map a location in minutes using only your smartphone. Populate it with interactive 3D content, AR wayfinding, audio, text, images, and publish to share with friends.

**Software Development Kit (SDK)**
Allows developers to build their own white label and private label mobile apps on both iOS and Android, leveraging ARway’s point cloud technology and creator tools to build spatial experiences.
What Does ARway Offer?

ARway offers the power to transform

**MetaMaps**
Reimagine indoor navigation. “Digital blueprints” of physical environments enable new types of wayfinding and interactions with location-persistent AR experiences.

**Spatialis**
Create novel content that engages and enthralles. Location-persistent experiences can be shown to the right person, at the right place, at the right time.

**MetaTours**
Deliver incredible immersive experiences. Guide people through a physical space that is augmented and enhanced with contextual information and content.

**Location Intelligence**
Optimize facility operations, management, and marketing. Deep customer insights and location-based analytics make it easy to improve the experience and increase revenue.
Add a Variety of Interactive 3D Content

- **Text Message**: Quickly communicate location-specific details by displaying messages in AR.
- **Notes**: Need a sticky note for extra information? We got you covered!
- **Audio**: Record audio or upload it from your device. You can select audio to play on tap or by coming close to it in the location.
- **Images**: Upload from your cam roll and place directly into your map.
- **3D Objects**: Add objects from the library, or upload your own!
- **Navigation**: Drag and drop points of interest and help guide your audience via AR Navigation.
- **Hotspots**: Drag and drop points of interest and help guide your audience via AR Navigation.
- **Floorplans**: Drag and drop points of interest and help guide your audience via AR Navigation.
Spatially Map Any Location

Top Industries and Usecases

- Retail
- Sports Stadiums
- Events & Tradeshows
- Universities & Campuses
- Museums & Galleries

✓ Hospitals ✓ Concert Venues ✓ Airports ✓ Real Estate ✓ Corporate Officers & more!

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www.arway.ai
Create Your Metaverse in 3 Simple Steps

**Create Map**
Create location-based AR maps for events, rental homes, advertisements, and more!

**Add Content**
Drag and drop 3D objects, text, audio, images, navigation, and more into your mapped location.

**Publish & Share**
Once your map is ready, publish it and share with others as your own mini-metaverse.
Financial Highlights & Information
Nextech’s Addressable Market

ARitize 3D
$147 Billion

ARitize CAD
$9.7 Billion

ARway
$95 Billion

Nextech AR TAM = $252 BILLION

*All TAM figures are 2024 estimates
Transition to pure-play Web 3.0 services, and winding down of Nextech’s legacy eCommerce businesses:
Vacuumcleanermarket.com, Trulyfesupplements.com, infinitepetlife.com

Wind down is anticipated to save the Company $8-$10M in annual expenses based on 2021 annual figures

Expected to generate $1-$2M in cash from the sale of the inventory in the eCommerce businesses, bolstering Nextech AR’s cash position

Announced June 2022: Learn More
Rapid Growth Is Being Fueled by Innovation

2018 to 2021

<table>
<thead>
<tr>
<th>Year</th>
<th>Digital Product &amp; Services</th>
<th>AR eComm</th>
<th>Total Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>$0.02M</td>
<td>$0.00M</td>
<td>$0.02M</td>
</tr>
<tr>
<td>2019</td>
<td>$0.19M</td>
<td>$5.8M</td>
<td>$6.00M</td>
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<tr>
<td>2020</td>
<td>$3.75M</td>
<td>$13.93M</td>
<td>$17.69M</td>
</tr>
<tr>
<td>2021</td>
<td></td>
<td></td>
<td>$25.93M</td>
</tr>
</tbody>
</table>

Growth: 2020 to 2021 growth: 47%

2021 Highlights

- Annual Total Revenue $25.9M (up 47% from 2020)
  - Product Sales $19.2M (up 38% from 2020)
  - Technology Services $5.3M (up 55% from 2020)
  - Renewable Software Licenses $1.4M (up 316% from 2020)

- Annual Total Gross Profit $9.8M (flat with 2020)
  - Product Sales $8.0M (up 14% from 2020)
  - Technology Services $1.8M (not comparable to 2020 as measured on different basis)

Please refer to the Company’s most recent filings regarding Forward-looking Statements and Non-IFRS Financial Measures and reconciliations found on sedar.com.
Q2 Financial Highlights

• 30% Q2 sequential growth in Annual Recurring Revenue (ARR) to almost $1,000,000

• Record Q2 ARR and repeat revenue at $1,566,000

• Decreased cash burn to $1 million per month in Q2 2022

• 40% Q2 sequential growth in Web 3.0 3D modeling revenue

• Two six figure deals in the first half of 2022
• Shares for services plan in place, Company will reduce its monthly burn to $500,000 per month

• Wind-down of eCommerce business is expected to add $1–2 million in cash to the Company's cash balance and is expected to be completed in Q3/Q4 2022

• Onboarding of major new customers in Q3 is expected to show a meaningful ramp-up in Q3/Q4 Web 3.0 3D modeling revenue

• ARway spinout and listing on the CSE is expected to happen in Q3, 2022 and will provide a stock dividend of 4,000,000 shares for all Nextech AR shareholders on a pro-rata basis.
## Company Stats

As of Aug 16, 2022

<table>
<thead>
<tr>
<th>Share Price: $0.78 USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shares Outstanding</td>
</tr>
<tr>
<td>52 week (high-low)</td>
</tr>
<tr>
<td>Market Capitalization</td>
</tr>
<tr>
<td>Insider Ownership</td>
</tr>
<tr>
<td>Cash (as reported for Q1 in CAD)</td>
</tr>
</tbody>
</table>
Appendix
Nextech Metaverse Suite is our subscription-based platform that unifies our entire technology suite of 3D and augmented reality products
ARway Videos & Examples
ARway Mobile App

FIRST mobile app in market for **spatial mapping** and real world **metaverse** creation!

✓ Smartphone only
✓ Point cloud capture
✓ Cloud based visual positioning
✓ Experience authoring and publishing
✓ Spatial Mapping up to 1,500 m²
✓ Wayfinding & navigation creation
✓ Discover public spatial experiences
✓ SLAM placement of AR content
✓ Full occlusion and depth perception
✓ Management of supported content: 3D (.glb, .obj), interactive hotspots, image, audio, text, QR codes, links

X **No coding** required
ARway - Metaverse Experiences

Wine Showcase

AR Wayfinding

Watch Video

Watch Video
Visuals and music from Guildhall School of Music & Drama and London Symphony Orchestra.

The City of London Metaverse

ARway - Metaverse Experiences

Watch Video
Big Tech & Industry Validation
The AR Revolution Has Begun!

### Early Adopters

- **Amazon**: 1.8 T
- **Shopify**: 192 B
- **Microsoft**: 2.1 T
- **Apple**: 2.4 T
- **IKEA**: 58 B
- **Snap**: 120 B
- **Vuzix**: 1 B

### E-commerce Addressable Market

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales (Billion)</td>
<td>$1,336</td>
<td>$1,548</td>
<td>$1,845</td>
<td>$2,034</td>
<td>$2,842</td>
<td>$3,453</td>
<td>$4,135</td>
<td>$4,878</td>
</tr>
</tbody>
</table>

**Source:** eMarketer ID 379045

### Retail Ecommerce Sales Worldwide from 2014 – 2021

- 2014: $1,336 Billion
- 2015: $1,548 Billion
- 2016: $1,845 Billion
- 2017: $2,034 Billion
- 2018: $2,842 Billion
- 2019: $3,453 Billion
- 2020: $4,135 Billion
- 2021: $4,878 Billion

**Source:** eMarketer ID 379045

### Forecast AR Market Size Worldwide in Billions

<table>
<thead>
<tr>
<th>Year</th>
<th>2014</th>
<th>2017</th>
<th>2018</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Market Size (Billion)</td>
<td>8.3</td>
<td>14.1</td>
<td>27</td>
<td>209.2</td>
</tr>
</tbody>
</table>

### Boost in GDP in Billions U.S. Dollars

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
<th>2024</th>
<th>2025</th>
<th>2026</th>
<th>2027</th>
<th>2028</th>
<th>2029</th>
<th>2030</th>
</tr>
</thead>
<tbody>
<tr>
<td>AR</td>
<td>46.5</td>
<td>95.7</td>
<td>148.5</td>
<td>206.5</td>
<td>273.2</td>
<td>357.6</td>
<td>476.4</td>
<td>645.2</td>
<td>855.3</td>
<td>1,080.2</td>
<td>1,309.2</td>
<td>1,542.9</td>
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<tr>
<td>VR</td>
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</tbody>
</table>

**Source:** Statista 2021

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## What Are The Analysts Saying?

<table>
<thead>
<tr>
<th>Year</th>
<th>Quotation</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>“Augmented Reality and Virtual Reality Will Transform Selling”</td>
<td>Gartner</td>
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<td>“The augmented reality market is expected to register a CAGR of 83.3% over the forecast period 2021 to 2026, expected to reach 225.77 billion by 2026”</td>
<td>Mordor Intelligence</td>
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</tbody>
</table>
1 Billion Apple Devices Use AR

“AR is the next big thing. Whether it’s health, education, gaming or retail, I’m already seeing AR take off in some of these areas with use of the phone. And I think the promise is even greater in the future.”

Tim Cook, CEO Apple

$15 Billion Invested

“Our goal is to make AR technology more affordable and accessible, including bringing some of these technical advancements into our suite of communication products.”

Sundar Pichai, Google

$6 Billion Invested

“I believe the metaverse is the next chapter For the internet. “

Mark Zuckerberg, CEO Facebook

$20 Billion Invested

“We’ll probably see a range of AR devices and platforms in the coming years. Obviously with Microsoft and the HoloLens, it’s more of a ‘full-field glasses’ scenario. But I think the world is ready.”

Satya Nadella, CEO Microsoft
Additional Products & AR Solutions
Event Management Platform

✓ Virtual, Hybrid & Live Events
✓ Interactive Floorplans
✓ Booth Sales
✓ Ticketing
✓ Marketplace
Map D – 365 Meta Marketplace

✓ LAUNCHED at the 2022 RC Show by Restaurants Canada

Click here to watch
The first app on the market that lets you **CREATE, SHARE & VIEW** holograms on your smartphone.

✗ No green screens or tech equipment
✓ Smartphone only

Now available as an SDK!
ARitize yourself in 3 simple steps

Create

FAST! Create your human hologram in minutes using your smartphone.

Share

EASY! Share your human holograms using a QR code, Tiktok, Twitter & Instagram!

View

MAGIC! Beam human holograms ANYWHERE and ANY TIME!
ARitize CPG

Augmented Reality experiences for consumer packaged goods (CPG)

✓ Engage customers with interactive packaging
✓ Build loyal repeat customers
✓ Improve brand awareness
✓ Increase sales with direct path to purchase

Click here to watch
ARitize CPG — Bothwell Cheese

- Augmented Reality experience is triggered by QR code on Bothwell Cheese packaging.

- Consumers are introduced to Bothwell’s own chef John via a floor anchored human hologram, who walks them through Bothwell’s cheese portfolio.

- The experience can be found on 5 Bothwell Cheese products distributed at all major retailers and independent stores across Canada.
TRY IT YOURSELF: ARitize CPG Examples
Use Your Smartphone Camera To Scan The QR Codes
ARitize Labs

Immersive Augmented Reality Labs for Higher Education

✓ Drive engagement
✓ Improve quality of learning
✓ Increase applicants & enrollments
✓ Reduce Costs

Cruelty-free animal dissection

Click here to watch
Based on the success of the initial 50 AR Labs developed for Ryerson University’s Faculty of Science, the University has ordered an additional 35 AR Labs.