

## **NEXTECH3D.AI CORPORATION**

Management's Discussion and Analysis

For the three months ended June 30, 2025 and 2024

(Expressed in Canadian dollars)

For the three months ended June 30, 2025 and 2024 (Expressed in Canadian dollars, except where noted)

This Management's Discussion and Analysis ("MD&A") of NexTech3D.Al Corporation ("NexTech" or the "Company") and its subsidiaries provides analysis of the Company's financial results for the three months ended June 30, 2025 and 2024 and should be read in conjunction with the Company's unaudited condensed interim consolidated financial statements for the three months ended June 30, 2025 and 2024 (the "Financial Statements"), which are prepared in accordance with International Financial Reporting Standards ("IFRS Accounting Standards") as issued by the International Accounting Standards Board and interpretations of the International Financial Reporting Interpretations Committee. The information contained herein is not a substitute for detailed investigation or analysis on any particular issue. The information provided in this document is not intended to be a comprehensive review of all matters and developments concerning the Company. Additional information regarding the Company is available on SEDAR+ at www.sedarplus.ca. This MD&A has been prepared effective as of August 29, 2025 (the "MD&A Date"). This discussion covers the three months ended June 30, 2025 and 2024 and the subsequent period up to the MD&A Date.

In this MD&A, unless the context otherwise dictates, a reference to "us", "we", "our", or similar terms refers to the Company. All monetary amounts in the MD&A are expressed in Canadian dollars, the presentation currency of the Company, except number of shares, or as otherwise indicated. The functional currency of the Company and its subsidiaries is disclosed in the notes to the Financial Statements. References to "\$" are to Canadian dollars, references to "US\$" or "USD" are to United States dollars. Throughout this MD&A, the first, second, third and fourth quarters of the Company's fiscal years are referred to as "Q1", "Q2", "Q3", and "Q4", respectively.

Management is responsible for the preparation and integrity of the Company's Financial Statements, including the maintenance of appropriate information systems, procedures, and internal controls. Management is responsible for ensuring that information disclosed externally, including the information contained within the Company's Financial Statements and MD&A, is complete and reliable.

This MD&A includes trademarks, such as "NexTech", and "ARitize", which are protected under applicable intellectual property laws and are the property of NexTech. Solely for convenience, our trademarks and trade names referred to in this MD&A may appear without the ® or ™ symbol, but such references are not intended to indicate, in any way, that we will not assert, to the fullest extent under applicable law, our rights to these trademarks and trade names. All other trademarks used in this MD&A are the property of their respective owners.

#### CAUTIONARY NOTE REGARDING FORWARD-LOOKING INFORMATION

This MD&A contains forward-looking statements that relate to our current expectations and views of future events. In some cases, these forward-looking statements can be identified by words or phrases such as "may", "will", "expect", "anticipate", "aim", "estimate", "intend", "plan", "seek", "believe", "potential", "continue", "is/ are likely to" or the negative of these terms, or other similar expressions intended to identify forward-looking statements. Forward-looking statements are intended to assist readers in understanding management's expectations as of the MD&A date and may not be suitable for other purposes. We have based these forward-looking statements on our current expectations and projections about future events and financial trends that we believe may affect our financial condition, results of operations, business strategy and financial needs. These forward-looking statements include, among other things, statements relating to:

- the economy generally;
- market participants' interest in NexTech's services and products, both in respect of its current offerings and its proposed roll-out of future products and services;
- fluctuations in foreign currency exchange rates;
- business prospects and opportunities;
- anticipated and unanticipated costs;
- management's outlook regarding future trends;
- uncertainty regarding the market and economic impacts of COVID-19;
- our expectations regarding our revenue, expenses and operations;
- our anticipated cash needs and our needs for additional financing;
- our plans for and timing of expansion of our solutions and services;
- our future growth plans including the entry into adjacent markets;
- the acceptance by our customers and the marketplace of new technologies and solutions;
- our ability to attract new customers and develop and maintain existing customers;
- our ability to attract and retain personnel;
- our future growth and its dependence on continued development of our direct sales force; and
- their ability to obtain new customers;
- our expectations with respect to advancement in our technologies;

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- our competitive position and our expectations regarding competition;
- regulatory developments and the regulatory environments in which we operate;
- anticipated trends and challenges in our business and the markets in which we operate;
- an increased demand for 3D volumetric objects, content and experiences;
- the anticipated benefits of our product offerings and services; and
- the retention of earnings for corporate purposes and the payment of future dividends.

Forward-looking statements are based on certain assumptions and analysis made by us in light of our experience and perception of historical trends, current conditions and expected future developments and other factors we believe are appropriate. Expected future developments include growth in our target market, an increase in our revenue based on trends in customer behaviour, increasing sales and marketing expenses, research and development expenses and general and administrative expenses based on our business plans. Although we believe that the assumptions underlying the forward-looking statements are reasonable, they may prove to be incorrect.

Whether actual results, performance or achievements will conform to our expectations and predictions is subject to a number of known and unknown risks and uncertainties, including those set forth below under the heading "Risks and Uncertainties". These risks and uncertainties could cause our actual results, performance, achievements, and experience to differ materially from the future expectations expressed or implied by the forward-looking statements. In light of these risks and uncertainties, readers should not place undue reliance on forward-looking statements.

The forward-looking statements made in this MD&A relate only to events or information as of the date on which the statements are made in this MD&A and are expressly qualified in their entirety by this cautionary statement. Except as required by law, we do not assume any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

Readers should read this MD&A with the understanding that our actual future results may be materially different from what we expect.

All of the forward-looking statements in this MD&A are qualified by these cautionary statements and other cautionary statements or factors contained herein, and there can be no assurance that the actual results or developments will be realized or, even if substantially realized, that they will have the expected consequences to, or effects on, NexTech.

### **BUSINESS OVERVIEW**

NexTech is a metaverse company that provides augmented reality ("AR") experience technologies, wayfinding technologies, and 3D model services. The Company was incorporated in the province of British Columbia, Canada on January 12, 2018. The Company's registered and head office is located at PO Box 64039 RPO Royal Bank Plaza, Toronto, Ontario, M5J 2T6. The Company's shares are traded on the Canadian Securities Exchange (the "CSE") under the trading symbol "NTAR", on the Frankfurt Stock Exchange under the trading symbol "EP2", and in the United States of America on the OTCQX under the trading symbol "NEXCF". On September 28, 2023, the Company changed its name from NexTech AR Solutions Corp. to NexTech3D.Al Corporation.

The Company provides a broad array of AR solutions. These AR solutions can be used across many verticals and are currently being utilized in ecommerce, virtual events, higher education learning, corporate training, digital advertising and entertainment. NexTech's AR solutions are able to scale the production of 3D models by using artificial intelligence ("AI") algorithms and computer vision technology. The resulting product and service offerings enable customers to deliver scalable, photo-realistic, volumetric 3D AR for widespread adoption. Most of the Company's technology is web-based, but the Company offers several AR applications on iOS and Android, including ARitize360, ARitize, and HoloX. These applications enable 3D visualization across all platforms, catering to a wide range of AR use cases and serving as a comprehensive AR solution.

On June 16, 2022, the Company announced the winding down of its eCommerce businesses to focus on AR solutions. On October 26, 2022, the Company completed the spinout of ARWay Corporation ("ARWay") which began trading on the CSE under the symbol "ARWY". ARWay provides geolocation 3D mapping platform, a SaaS business, for the metaverse. On June 13, 2023, the Company successfully spun out Toggle3D.ai Inc. ("Toggle"), an AI powered 3D design studio, which began trading on the CSE under the symbol "TGGL".

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## 1. Product offerings

## ARWay.ai (controlling interest and consolidated entity) (CSE: ARWY) (OTC:ARWYF)

This is an all-in-one metaverse creation studio allowing users to spatially map their location and populate it with interactive 3D objects, navigations, wayfinding, audio and more. ARway.ai is available through a software developer kit ("SDK"), a smartphone application available on iOS and android for authoring, sharing and viewing location-persistent AR experiences and AR navigation, and a creator portal for creating, managing and tracking performance of 3D maps and AR wayfinding experiences. It is a self-serve solution with no-code.

## Nextech3D.ai Corporation (CSE: NTAR) (OTC: NEXCF)

### a) ARitize 3D

ARitize 3D is a web-based AR solution for ecommerce that is a component of the NexTech AR platform and is an end-to-end AR platform with content creation, hosting and viewing of AR/3D assets all in one. ARitize 3D for ecommerce tools give users the ability to embed a 3D model in a product page on an ecommerce website. This embedded experience, once rendered in a shopper's browser, will provide a 3D model experience that a shopper can easily manipulate and explore. It works across all mobile and desktop devices on the web. Available tools within the platform include the following:

#### b) ARitize CAD

ARitize CAD enables the conversion of computer aided design ("CAD") files into 3D/AR models at scale. CAD is a function of product engineering. Industrial designers, working for product manufacturers, use CAD software (e.g., AutoCAD, SolidWorks, etc.) to design many of the products in the modern world. Using ARitize CAD, those files can be converted to 3D/AR models with the creation of photo realistic, fully textured 3D models from raw CAD models and reference images. This technology creates optimized 3D meshes that are suitable for 3D and AR applications.

#### c) ARitize Decorator

ARitize Decorator enables customers to virtually preview home furnishing and décor in a desired location, using just a simple 2D photo of a room. The solution uses NexTech's AI to analyze a room layout automatically and then parses out room surfaces, reconstructs the scene, and allows 3D objects to be seamlessly placed inside a 2D photo, as if they were part of the room.

### d) Map Dynamics

Map Dynamics is a self-serve virtual events platform that allows organizers to create, host, and manage live events for over 100,000 attendees both online and in our branded native event application. The platform supports live video, chat, networking, analytics, reporting, interactive mapping and event app with AR indoor wayfinding for associations, conferences, trade shows, webinars, summits, forums, workshops, and hybrid events.

All of the products above within NexTech's technology stack are fully developed and at the commercial production stage. Management envisions that revenue generated from these product offerings has the potential to surpass the revenue currently generated by the Company's ecommerce platforms in the future. The Company's strategy for advancing its AR business involves bolstering sales and marketing efforts, expanding its product portfolio, and leveraging existing and future customer relationships to promote a wider range of products and services. Additionally, the Company plans to explore revenue opportunities through the licensing of select software products, which will be supported by enhanced marketing initiatives. Management believes that these objectives will be further strengthened by the overall growth of the AR industry, driven by increasing consumer familiarity with these products and services.

#### 2. Application for patents and licenses

The Company is in the process of applying for patents for its Threedy.ai and HoloX products, as well as the following:

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Patent	Description	Date Provisional Patent Filed <sup>(1)</sup>	Status of Non- Provisional Patent Filing <sup>(1)</sup>	Jurisdiction
CREATING 3D MODELS FROM 2D PHOTOS AND APPLICATIONS THREEDIMENSIONAL	Covers core AI algorithms for creating 3D models automatically from 2D photos and is the core of Threedy technology.	N/A	Patent issued	United States
(3D) MODEL GENERATION FROM COMPUTERAIDED DESIGN (CAD) DATA	Covers core artificial intelligence algorithms for creating 3D models automatically from 2D photos.	N/A	Patent issued	United States
EFFICIENT CREATION OF 3D MODEL AND APPLICATION	Covers the virtual assembly line concept that helps scale 3D content creation from 2D photos.	N/A	Patent issued	United States
MATERIAL ESTIMATION FOR 3D MODELING AND APPLICATION	Covers the AI/ML techniques for creating 3D textures and materials automatically from 2D reference photos.	N/A	Patent issued	United States
AUTOMATICALLY EXTRACTING TILEABLE UNITS FROM IMAGES	Describes a method for compressing large textures with regular patterns to significantly reduce the size of the texture files.	N/A	Patent issued	United States

(1) There are two different types of utility patent applications in the United States: (i) provisional applications; and (ii) non-provisional applications. The provisional application is a patent application filed with the U.S. Patent and Trademark Office ("USPTO") which involves less formal documentation and is not subject to examination by the USPTO. The provisional application has a one-year term and is not legally enforceable. In order for a provisional application date to be effective, a non-provisional patent application must be prepared and filed within one year of the provisional application. The non-provisional patent application is a more detailed filing and subject to examination by the USPTO. A patent granted based on the non-provisional application is legally enforceable in the United States. The filing of a provisional application is not a pre-requisite to the filing of a non-provisional application.

### HIGHLIGHTS OF SIGNIFICANT EVENTS

During the three months ended June 30, 2025 and up to the MD&A date the Company:

- Announced the launch of Mesh Generation and Al Analyzer tools.
- Migrated its platform infrastructure to Amazon Web Services (AWS) to enhance scalability, security, and performance for MapD customers.
- Introduced an Ecommerce AI Studio feature creating photorealistic lifestyle images to help drive 3D model sales growth.
- Introduced new platform features designed to improve customer experience and expand enterprise adoption.
- Added ACH payment gateways for MapD customers, simplifying billing processes, enabling recurring transactions, and improving revenue collection efficiency.
- Migrated and launched interactive maps on AWS creating a dual product opportunity with ARway and MapD.
- Expanded its recurring revenue model through hosting services, creating a sustainable revenue stream that complements one-time contracts.
- Entered into Al-generated 3D model contracts, marking a strategic move into the 3D modeling space and strengthening its position in the AR and 3D content creation industry.
- Secured a follow-on contract for 5,000 Al-generated 3D models, reflecting continued demand for scalable, Al-driven 3D content in e-commerce.

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#### SIGNIFICANT FACTORS AFFECTING RESULTS OF OPERATIONS

The Company's results of operations are influenced by a variety of factors, including:

#### Revenue

The Company primarily generates revenue from the sale of arway services, thready services and toggle3D services.

#### Arway services

The ARway Creator Portal is your hub for crafting and managing immersive AR experiences. It offers a suite of tools for floorplan configuration, AR navigation creation, and detailed analytics, all accessible through a web-based interface.

#### Threedy services

Threedy.ai provides an AI platform that converts 2D product images into 3D models for e-commerce, enabling seamless AR visualizations with minimal human effort. Nextech AR's "3D Rooms," launched in October 2021, allows customers to virtually place home furnishings in their spaces using 2D photos. These innovations enhance the online shopping experience with scalable, user-friendly augmented reality solutions.

#### Cost of sales

Cost of sales for thready services, arway services and toggle services include wages and salaries associated with the customer service and delivery teams, and other direct costs in relation to delivering virtual events to customers and delivering 3D models to customers.

#### Selling and marketing expenses

Selling and marketing expenses consist primarily of advertising, personnel and related costs for the sales, marketing, and select members of the management teams, including salaries and benefits, contract acquisition costs including commissions earned by sales personnel and partner referral fees, partner programs support and training, investor relations and promotional marketing costs.

The Company plans to continue investment in sales and marketing by expanding both domestic and international selling as well as marketing activities, building brand awareness, and sponsoring additional marketing events. The Company expects that in the future, selling and marketing expenses will increase once more sustainable market opportunities are identified.

## Research and development expenses

Research and development ("R&D") expenses consist primarily of personnel and related costs for the teams responsible for the ongoing research, development, and product management of the technology solutions as well as platform and maintenance costs.

Management anticipates that spending on R&D will be lower in absolute dollars as much of the Company's products are in the commercialization stage and further investments in the near future are only focused on enhancements of existing products.

## General and administrative expenses

General and administrative expenses consist primarily of personnel and related costs associated with administrative functions of the business including finance, human resources, operations, management, and internal information system support. It includes shipping and warehouse costs, office and general costs, compliance, legal, accounting, and other professional fees as well as miscellaneous repairs and maintenance. The Company anticipates a continued decrease in future general and administrative expenses in absolute dollars due to workforce scaling for the upcoming year and the absence of certain acquisition and professional fees.

### Foreign exchange

The Company's presentation and functional currency is the Canadian dollar. The functional currency of the Company's subsidiaries is the Canadian dollar, except for the subsidiaries which are incorporated in the United States and India, which

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functional currency is the US dollar. While most of the revenue is denominated in USD, a large portion of expenses is incurred in Canadian dollars due to the head office and a substantial part of the workforce being based in Canada.

### **RESULTS OF OPERATIONS**

A summary of the Company's results of operations is as follows:

	30 June, 2025	30 June, 2024
	\$	\$
Revenue	328,092	1,108,941
Cost of sales	(32,468)	(288,468)
Gross profit	295,624	820,473
Operating expenses	(806,665)	(2,507,492)
Other income (expenses)	13,278	(32,022)
Loss before taxes from continuing operations	(497,763)	(1,719,041)
Income tax expense	-	
Net loss from continuing operations	(497,763)	(1,719,041)
Net loss from discontinued operations	-	<u>-</u>
Total net loss	(497,763)	(1,719,041)

#### Revenue

	30 June, 2025	30 June, 2024
	\$	\$
MapD	271,536	454,543
Threedy	44,094	585,544
Arway	2,532	56,133
Toggle	-	190
Others	9,930	12,532
	328,092	1,108,941

## Q1 2025 compared to Q1 2024

Revenue decreased by 70% compared to the prior year comparable period.

### Arway services

The ARway Creator Portal is your hub for crafting and managing immersive AR experiences. It offers a suite of tools for floorplan configuration, AR navigation creation, and detailed analytics, all accessible through a web-based interface.

### Threedy services

Threedy.ai provides an AI platform that converts 2D product images into 3D models for e-commerce, enabling seamless AR visualizations with minimal human effort. Nextech AR's "3D Rooms," launched in October 2021, allows customers to virtually place home furnishings in their spaces using 2D photos. These innovations enhance the online shopping experience with scalable, user-friendly augmented reality solutions.

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## Cost of sales and gross margin

	30 June, 2025	30 June, 2024
	\$	\$
Cost of sales	(32,468)	(288,468)
Gross profit	295,624	820,473
Gross margin	90%	74%

Gross profit for Q1 2025 was \$295,624, compared to \$820,473 in Q1 2024. While the absolute gross profit decreased year-over-year, the Company's gross margin significantly improved to 90% in Q1 2025 from 74% in Q1 2024. This improvement in profitability ratio reflects the impact of a more efficient cost structure, with cost of sales reduced to \$32,468 from \$288,468 in the prior year comparable period. The reduction is primarily attributed to increased operational efficiencies, continued scaling of the Company's 3D model production capacity in India, and greater utilization of Al-driven technology in the production process. Management expects that as the Company further leverages automation and expands its cost-effective business model, gross margins will remain strong in the upcoming quarters.

## Sales and marketing expenses

	30 June, 2025	30 June, 2024
	\$	\$
Sales and marketing	146,467	392,022
As a percentage of revenue	45%	35%

Sales and marketing expenses decreased to \$146,467 in Q1 2025 compared to \$392,022 in the prior year comparable period. As a percentage of revenue, sales and marketing expenses represented 45% in Q1 2025 versus 35% in Q1 2024. The year-over-year decline in absolute spending primarily reflects reduced advertising and promotional activities, as well as lower personnel and investor relations costs. While overall expenses decreased, the higher percentage of revenue is due to a lower revenue base in Q1 2025 compared to Q1 2024. Management continues to align sales and marketing investments with anticipated demand for its product offerings and remains focused on optimizing spending to support long-term growth opportunities.

## General and administrative expenses

	30 June, 2025	30 June, 2024
	\$	\$
General and administrative	427,892	1,589,086
As a percentage of revenue	131%	143%

General and administrative expenses decreased to \$427,892 in Q1 2025 compared to \$1,589,086 in the prior year comparable period. As a percentage of revenue, general and administrative expenses represented 131% in Q1 2025 versus 143% in Q1 2024. The year-over-year reduction reflects management's continued efforts to streamline corporate expenses, including salaries and wages, professional fees, and general office costs. General and administrative expenses include legal, accounting, compliance, and other professional fees, as well as administrative functions such as finance, human resources, operations, management, and internal information systems support. The Company remains focused on maintaining disciplined cost controls and adjusting expenditures where necessary to align with revenue trends.

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## Research and development expenses

	30 June, 2025	30 June, 2024
	\$	\$
Research and development	172,399	345,151
As a percentage of revenue	53%	31%

Research and development expenses decreased to \$172,399 in Q1 2025 compared to \$345,151 in the prior year comparable period. As a percentage of revenue, research and development expenses represented 53% in Q1 2025 versus 31% in Q1 2024. The year-over-year decline in absolute costs primarily reflects the removal of resources previously associated with the virtual events platform business, partially offset by continued investments in Al and the integration of technology into the Company's 3D AR product suite. In addition, certain internal resources were transitioned to the Company's India operations, resulting in further cost savings. Research and development activities remain focused on enhancing and maintaining existing products while integrating them into a unified platform that is now fully in commercialization stage and generating revenue. Management anticipates that future R&D spending will continue to be driven primarily by internal talent and will be managed in line with project milestones and product roadmap priorities.

### Net loss from continuing operations

Net loss from continuing operations decreased to \$499,552 compared to \$1,719,041 in the prior year comparable period. The decrease is as a result of lower general and administrative expenses, sales and marketing expenses and revenue from renewable software licenses which is primarily due to the new cost structure and operating out of India which lowered our license fees compared to last year.

#### **KEY FINANCIAL POSITION ITEMS**

A summary of the Company's selected financial position items is as follows:

	June 30,	March 31,
	2025	2025
	\$	\$
Working capital deficit	(3,516,195)	(3,599,148)
Total assets	957,815	1,005,097
Total non-current liabilities	286,790	338,688
Total liabilities	4,320,472	4,428,091
Receivables	189,019	182,467
Deferred revenue	521,739	498,171

### Working capital deficit

As at June 30, 2025, the Company had a working capital deficit of \$3,516,195 compared to \$3,599,148 as at March 31, 2025. The decrease in working capital was primarily a result of reduced cash and cash equivalents and an increase in accounts payable.

#### Receivables

A summary of the Company's receivables is as follows:

June	,
20	<b>2025</b> 2025
	<b>\$</b> \$
Receivable 189,0	182,467

Trade receivables as at June 30, 2025 were \$189,019, compared to \$182,467 as at March 31, 2025. The slight increase reflects the normal timing of collections and billing cycles during the quarter. Management continues to closely monitor receivables to ensure timely collections and maintain a healthy working capital position.

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#### **Deferred revenue**

Deferred revenue represents billings in excess of time value incurred on work in progress in accordance with customer contracts, for which future services are to be provided. As at June 30, 2025, deferred revenue was \$521,739 compared to \$498,171 as at March 31, 2025. The increase reflects higher upfront customer billings during the quarter, consistent with the Company's contract structure and revenue recognition policies.

### **QUARTERLY FINANCIAL INFORMATION (1)**

	3 months period ended June 30, 2025	3 months period ended March 31, 2025	•	3 months period ended September 30, 2024
	\$	\$	\$	\$
Total revenue, including revenue from discontinued operations  Net loss from continuing operations attributed to	328,092	305,691	293,707	756,476
shareholders of the Company	(497,763)	(6,861,587)	(704,134)	(1,072,473)
Net loss attributed to shareholders of the Company	(533,327)	(6,861,587)	(704,134)	(1,072,473)
Loss per share from continuing operations, basic and diluted	(0.00)	(0.04)	(0.01)	(0.03)
Loss per share, basic and diluted	(0.00)	(0.04)	(0.01)	(0.03)

	3 months period ended June 30, 2024	3 months period ended March 31, 2024	3 months period ended December 31, 2023	3 months period ended September 30, 2023
	\$	\$	\$	\$
Total revenue, including revenue from discontinued				
operations	1,108,941	1,024,692	1,150,398	1,176,607
Net loss from continuing operations attributed to				
shareholders of the Company	(2,041,290)	1,364,109	(9,876,124)	(3,609,011)
Net loss attributed to shareholders of the Company	(2,041,290)	1,364,109	(9,876,241)	(3,717,462)
Loss per share from continuing operations, basic and diluted	(0.01)	(0.01)	(0.08)	(0.03)
Loss per share, basic and diluted	(0.01)	(0.01)	(0.08)	(0.03)

<sup>(1)</sup> As a result of the reclassifications and change in presentation of certain items within the consolidated statements of loss and comprehensive loss in Q4 2023, figures for quarters preceding Q4 2023 in this section have been revised for comparability, differing from those disclosed in the MD&A for the year ended December 31, 2022.

In the past six quarters, the Company experienced a decrease in its total revenue following the discontinuation of the virtual events and ecommerce segment, with a shift of focus towards the more profitable business including AR and 3D services.

#### LIQUIDITY AND CAPITAL RESOURCES

As at June 30, 2025, the Company had cash and cash equivalents of \$38,412 (March 31, 2025 – \$16,311) and a working capital deficit of \$3,516,195 (March 31, 2025 – working capital deficit of \$3,599,148). The modest improvement in working capital during the quarter reflects ongoing management of current assets and liabilities, though liquidity remains constrained. The Company continues to evaluate financing and operational strategies to support its working capital needs.

The Company has some contractual obligations including accounts payable and accrued liabilities and lease payments for the warehouse. A summary of the Company's contractual obligations as at June 30, 2025 is as follows:

	< 1 year	1-3 years	3-5 years	Total
	\$	\$	\$	\$
Accounts payable and accrued liabilities	3,370,261	-	-	3,370,261
Lease liability	197,376	412,712	-	610,088
•	3,567,637	412,712	-	3,980,349

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The Company's financial performance continues to rely on the market adoption and sales growth of its AR products, together with disciplined cost management. Management actively monitors these factors, along with broader market conditions and competitive trends, to maintain a stable liquidity position.

To support ongoing product development and cover operating needs, the Company has accessed funding through equity issuances, receivables factoring, and its employee pay program, which assists in meeting salary and wage commitments. Management remains focused on monitoring liquidity and capital resources while taking practical steps to strengthen working capital, such as implementing cost-saving initiatives, improving collections, and assessing additional financing opportunities. While the Company has historically been successful in raising capital, there can be no certainty that future financing will be available when required or on favorable terms.

A summary of the Company's cash position and changes in cash is as follows:

	30 June, 2025	30 June, 2024
	\$	\$
Cash used in operating activities	(492,864)	(1,113,044)
Cash provided by (used in) investing activities	54,521	48,043
Cash provided by financing activities	407,404	1,157,634
Net change in cash	(30,939)	92,633
Effects of foreign exchange rates on cash and cash equivalents	53,040	(13,616)
Cash and cash equivalents, beginning of period	16,311	103,455
Cash and cash equivalents, end of period	38,412	182,472

Cash used in operating activities was \$492,864 in Q1 2025, compared to \$1,113,044 in Q1 2024. The year-over-year improvement reflects lower cash outflows on operating expenses, particularly in general and administrative and sales and marketing activities, as well as more disciplined working capital management.

Cash used in investing activities totaled \$54,521 in Q1 2025, compared to cash provided of \$48,043 in Q1 2024, mainly reflecting reduced investment activity during the current period.

Cash provided by financing activities was \$407,404 in Q1 2025, compared to \$1,157,634 in Q1 2024. The decline primarily reflects lower proceeds from equity-related financing and employee pay programs relative to the prior year.

As a result, cash and cash equivalents increased modestly to \$38,412 as at June 30, 2025, from \$16,311 at March 31, 2025. The movement in cash also includes a favorable foreign exchange impact of \$53,040 in Q1 2025 compared to an unfavorable impact of \$13,616 in Q1 2024.

### **CAPITAL MANAGEMENT**

The Company considers equity, including share capital, reserves, accumulated other comprehensive income, deficit, and non-controlling interest, as its capital base. The goal is to maintain the ability to continue as a going concern while creating value for shareholders and stakeholders. As at June 30, 2025, the Company reported a shareholders' deficiency of \$3,362,657 compared to \$3,422,994 at March 31, 2025.

Funding continues to be primarily through equity issuances, and management reviews its approach regularly to ensure it remains appropriate for the Company's size and stage of development. There were no changes to the capital management strategy during the three months ended June 30, 2025.

The Company is not subject to any externally imposed capital requirements.

#### FINANCIAL INSTRUMENTS AND RISK MANAGEMENT

As at June 30, 2025, the Company's financial assets and liabilities include cash and cash equivalents, trade receivables, deferred consideration, and accounts payable and accrued liabilities. These instruments were classified as amortized cost.

The carrying values of cash and cash equivalents, receivables and accounts payable and accrued liabilities approximate their fair values because of their short-term nature.

The Company is exposed to certain financial risks through its financial instruments. The risk exposures and the impact on the Company's financial instruments are summarized below.

For the three months ended June 30, 2025 and 2024 (Expressed in Canadian dollars, except where noted)

#### **Credit Risk**

Credit risk is the risk of financial loss to the Company if a customer or counterparty to a financial instrument fails to fulfill its contractual obligations. The Company is exposed to credit risk through its cash and cash equivalents, trade receivables, deferred consideration and contract asset. The Company mitigates credit risk related to cash by placing cash with sound financial institutions. For sales contracts and trade receivables, the Company trades with recognized creditworthy third parties and regularly reviews the collectability of its accounts receivable. The deferred consideration is subject to credit risk, reliant on PET's future profitability and the purchaser's financial stability, with potential impacts on the timing and amount of cash flows received. The Company assesses this risk by monitoring the financial performance of PET and evaluating the purchaser's ability to meet its payment obligations.

### **Liquidity Risk**

Liquidity risk is the risk that the Company may not have sufficient cash resources to meet its financial obligations as they come due. The Company's primary source of cash is equity financing. Its financial obligations consist mainly of current liabilities with contractual maturities of less than one year and lease liabilities with fixed payment schedules.

As at June 30, 2025, the Company had cash and cash equivalents of \$38,412 (March 31, 2025 – \$16,311) and a working capital deficit of \$3,516,195 (March 31, 2025 – \$3,599,148).

### **Currency Risk**

The Company is exposed to the financial risk related to the fluctuation of foreign exchange rates. The Company operates in Canada and a portion of the Company's expenses are incurred in USD. A significant change in the currency exchange rates between the Canadian dollar relative to the USD could affect the Company's results of operations, financial position or cash flows. The Company has not hedged its exposure to currency fluctuations. As at June 30, 2025, the Company is exposed to currency risk through cash and cash equivalents, receivables, deferred consideration and accounts payable denominated in USD. A 10% change in exchange rate could increase or decrease the Company's net loss by \$93,041.

#### **Interest Rate Risk**

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate due to changes in market interest rates. The Company is not exposed to interest rate risk as there is no financial asset or liability that has a variable interest rate.

## SUBSEQUENT EVENTS

From April 1, 2025 to June 30, 2025, 88,000 stock options with exercise prices between \$0.07-\$1.23 cancelled unexercised.

On July 6, 2025, the Company has issued 5,000,000 common shares upon the exercise of warrants related to the employee pay program.

#### **OUTSTANDING SHARE DATA**

A summary of the Company's outstanding securities is as follows:

	June 30,	August 29,
	2025	2025
	#	#
Common shares	205,729,055	216,111,806
Options	10,803,000	10,715,000
Warrants	32,892,874	22.510.123

#### **OFF-BALANCE SHEET ARRANGEMENTS**

As at June 30, 2025 and the MD&A date, the Company has no off-balance sheet arrangements.

For the three months ended June 30, 2025 and 2024 (Expressed in Canadian dollars, except where noted)

## PROPOSED TRANSACTIONS

As at June 30, 2025 and the MD&A date, the Company has no proposed transactions.

### **RELATED PARTY TRANSACTIONS**

The Company entered into a number of transactions with key management personnel that have the authority and responsibility for the planning, directing and controlling of the activities of the Company. The Company considers the executive officers and directors as the key management of the Company.

A summary of the transactions with key management personnel is as follows:

	30 June, 2025	30 June, 2024
	\$	\$
Compliance fees included in general and administrative	3,750	538,383
Management fees included in general and administrative	143,872	343,198
Salaries of the Chief Financial Officer included in general and administrative	37,500	39,167
Share-based compensation	73,816	-
·	258,938	920,748

The Company's policy is to engage in all transactions with related parties on an arm's length basis in accordance with prevailing market terms and conditions. The Company has entered into employment agreements with related parties, and these related parties may participate in the Company's share-based compensation plan.

At times, the executive management team, consisting of the President, the Chief Executive Officer ("CEO"), the Chief Financial Officer ("CFO") and other senior officers, may enter into shares-for-services agreements, allowing for the election of up to 100% of their compensation to be received in shares.

The Company has an agreement with the Chief Executive Officer ("CEO") in which the Company compensates the CEO for management services on monthly basis, combining cash and share issuance over a five-year term until April 1, 2027. As at June 30, 2025, accounts payable and accrued liabilities included \$272,260 owed to the CEO (March 31, 2025 - \$163,829). The amounts are non-secured, non-interest bearing, payable on demand and represent the value of shares to be issued to the CEO.

#### USE OF PROCEEDS FROM PRIVATE PLACEMENT FINANCING

Below is the summary of all private placement financing closed during 3 months period ended June 30, 2025 and 15 months period ended March 31, 2025.

## September 2024 Financing

On September 25, 2024, the Company closed a private placement in which the Company issued 4,750,000 units for gross proceeds of \$ 190,000. Each unit consists of one common share and one common share purchase warrant. Each warrant is exercisable into one common share at an exercise price of \$0.15 until September 25, 2026. Applying the residual method, fair value of \$ 308,750 was allocated to share capital and \$107,241 was allocated to reserves.

In connection with the private placement in September 2024, the Company paid cash transaction fees of \$5,600 and issued 700,000 warrants to certain brokers. The warrants issued to the brokers are exercisable at \$0.15 until September 25, 2026.

Use of funds	Actual Spent	Remaining	Total
Working capital and general corporate purposes	\$190,000	\$nil	\$190,000

#### SIGNIFICANT ACCOUNTING JUDGEMENT AND SOURCES OF ESTIMATION UNCERTAINITY

The Company's significant accounting judgements and sources of estimation uncertainty are fully described in the notes of the Financial Statements.

For the three months ended June 30, 2025 and 2024 (Expressed in Canadian dollars, except where noted)

### **NEW ACCOUNTING STANDARDS AND INTERPRETATIONS**

The Company adopted the following amendments to accounting standards, which are effective for annual periods beginning on or after April 1, 2025:

## Disclosure of accounting policies - amendments to IAS 1 and IFRS Practice Statement 2

The amendments to IAS 1 *Presentation of financial statements* and IFRS Practice Statement 2 *Making materiality judgements* provide guidance and examples to help entities apply materiality judgements to accounting policy disclosures. The amendments aim to help entities provide accounting policy disclosures that are more useful by replacing the requirement for entities to disclose their 'significant' accounting policies with a requirement to disclose their 'material' accounting policies and adding guidance on how entities apply the concept of materiality in making decisions about accounting policy disclosures. The amendments have had an impact on the Company's disclosures of accounting policies, but not on the measurement, recognition, or presentation of any items in the Company's Financial Statements.

#### Definition of accounting estimates - amendments to IAS 8

The amendments to IAS 8 Accounting policies, changes in accounting estimates and errors clarify the distinction between changes in accounting estimates, changes in accounting policies and the correction of errors. They clarify how entities use measurement techniques and inputs to develop accounting estimates. The amendments had no impact on the Company's Financial Statements.

The Company has reviewed new and revised accounting pronouncements that have been issued but are not yet effective. The Company has not early adopted any of these standards as they are not applicable to the Financial Statements.

#### **UPDATE ON PRESS RELEASES**

For the 3-month period ended June 30, 2025, and to the date of this report, the Company has signed over 84 contracts with a dollar value of over \$310,898. The disclosed contracts/purchase orders ranged in value from \$335 to \$55,000, excluding those contracts where no immediate value to the Company was determinable. To the extent these figures were originally expressed or recorded in United States dollars, the Company has converted such figures into Canadian dollars using an exchange rate of US\$1.00 = \$1.36, aggregated the totals and rounded the results. The aggregate value of the contracts/purchase orders is material to the Company. Everything, as at quarter ended 30 June 2025, has been billed by the company, and no orders were cancelled.

#### INTERNAL CONTROLS OVER FINANCIAL REPORTING

There have been no changes during the 3 month period ended June 30, 2025 in the Company's internal controls over financial reporting that have materially affected, or are reasonably likely to materially affect, the Company's internal controls over financial reporting.

For the three months ended June 30, 2025 and 2024 (Expressed in Canadian dollars, except where noted)

#### **RISKS AND UNCERTAINTIES**

We are exposed to risks and uncertainties in our business, including the risk factors set forth below:

- If we are unable to attract new customers or sell additional products to our existing customers, our revenue growth and
  profitability will be adversely affected.
- We encounter long sales cycles for technology services, particularly with our larger customers, which could have an adverse effect on the amount, timing and predictability of our revenue.
- Downturns or upturns in new sales will not be immediately reflected in operating results and may be difficult to discern.
- Our quarterly results of operations may fluctuate. As a result, we may fail to meet or exceed the expectations of investors
  or securities analysts which could cause our share price to decline.
- Our ability to retain customers and attract new customers could be adversely affected by an actual or perceived breach of security relating to customer information.
- We have incurred operating losses in the past and may incur operating losses in the future.
- If we are unable to develop new products and services, sell our solutions into new markets or further penetrate our existing markets, our revenue will not grow as expected.
- Our inability to assess and adapt to rapid technological developments could impair our ability to remain competitive.
- Downturns in general economic and market conditions and reductions in spending may reduce demand for our solutions, which could negatively affect our revenue, results of operations and cash flows.
- We are subject to fluctuations in currency exchange rates.
- The markets in which we participate may become competitive, and our failure to compete successfully would make it difficult for us to add and retain customers and would reduce or impede the growth of our business.
- If we fail to retain our key employees, our business would be harmed, and we might not be able to implement our business plan successfully.
- Our growth is dependent upon the continued development of our direct sales force.
- If we experience significant fluctuations in our rate of anticipated growth and fail to balance our expenses with our revenue forecasts, our results could be harmed.
- Interruptions or delays in the services provided by third party data centers and/or internet service providers could impair the
  delivery of our solutions and our business could suffer.
- The use of open-source software in our products may expose us to additional risks and harm our intellectual property.
- We may not receive significant revenue as a result of our current research and development efforts.
- Current and future accounting pronouncements and other financial reporting standards might negatively impact our financial results.
- The Company's directors and officers may serve as directors or officers of other companies or have significant shareholdings in other companies may have a conflict of interest.
- Our strategy includes pursuing acquisitions and our potential inability to successfully integrate newly acquired companies
  or businesses may adversely affect our financial results.
- The market price for our common shares may be volatile.
- We may issue additional common shares in the future which may dilute our shareholders' investments.
- We may face challenges to our intellectual property rights, which could have a material adverse impact on the Company.
- Uncertainties associated with the economic and market impact related to COVID-19.
- We may need to raise additional funds to pursue our growth strategy or continue our operations, and we may be unable to raise capital when needed or on acceptable terms.

These risks are described in further detail in the section entitled "Risk Factors" in our most recently filed Annual Information Form. Although the forward-looking statements contained in this MD&A are based upon assumptions management believes to be reasonable, these risks, uncertainties, assumptions, and other factors could cause our actual results, performance, achievements and experience to differ materially from our expectations, future results, performances or achievements expressed or implied by the forward-looking statements. In light of these risks, uncertainties and assumptions, readers should not place undue reliance on forward-looking statements.

Additional risks and uncertainties not presently known to us or that we currently consider immaterial may impair our business and operations and cause the price of our shares to decline. If any of the noted risks occur, our business may be harmed, and our financial condition and results of operations may suffer significantly.