



**Investor Deck** 

(CSE:TGGL) (OTC:TGGLF) (FSE: Q0C)



This communication may contain statements, other than statements of current or historical fact, that constitute "forward-looking statements". In some cases, you can identify forward-looking statements by terminology such as "anticipate," "believe," "expect," "intend," "estimate," "project," "forecast," "plan," "predict," "seek," "goal," "will," "may," "likely," "should," "could," and similar expressions or expressions of the negative of these terms. This presentation contains forward-looking statements that are based on our management's current estimates, beliefs and assumptions which are based on management's perception of historic trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. Although we believe that the plans, intentions, expectations, assumptions and strategies reflected in these forward-looking statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results to be materially different from any future results expressed or implied by these forward-looking statements. Although the forward-looking statements contained in this presentation are based upon what we believe are reasonable assumptions, investors are cautioned against placing undue reliance on these statements since actual results may vary from the forward-looking statements. Forward-looking statements involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially affect our results.

Total Bookings and Backlog are not defined by and does not have a standardized meaning under International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board. This non-IFRS financial performance measure is defined below. Non-IFRS financial measures are used by management to assess the financial and operational performance of the Company. The Company believes that this non-IFRS financial measure, in addition to conventional measures prepared in accordance with IFRS, enables investors to evaluate the Company's operating results, underlying performance and prospects in a similar manner to the Company's management. As there are no standardized methods of calculating these non-IFRS measures, the Company's approaches may differ from those used by others, and accordingly, the use of these measures may not be directly comparable. Accordingly, this non-IFRS measure is intended to provide additional information and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS.

Total Bookings: the total dollar value of technology services and license services included in contracts with our customers. 'Value' is the total revenue (recognizable or not) associated with each transaction, as opposed to the amount invoiced or recognized as revenue in the period. This information provides the user with information on the performance of our sales efforts in the period, as there is a timing difference between when we close a deal and when it is ultimately 'earned' as defined in IFRS for revenue due to the term of our contracts and delivery timelines.

Backlog: the estimated unearned portion of technology services and license services in customer contracts that are in process and have not been completed as at the specified date. This includes billed and unbilled amounts within each contract. Since our revenue is recognized as earned, this will translate to total bookings to date less earned revenue recognized on the financial statements. This information provides the user with an estimate of the work expected to be completed and earned in the future at a given point and is used by management to allocate resources to our revenue delivery team.

### CEO: Serial Entrepreneur and Track Record of Success





#### **POSITIVE TRACK RECORD:**

Creating shareholder value for over 20 years

- TTWO Took Take Two interactive public, now has \$20B valuation (gaining mega-trend)
- Cannabis Company \$0.05 to \$2 in 18 months (mega-trend)
- Nextech3D.ai IPO \$0.25 to \$10 in 20 months, \$700M evaluation (3D, Al, AR, ML mega-trends)
- ARway.ai \$0.25 to \$2 in 6 weeks, creating \$50M shareholder value (spatial-computing/AR mega-trend)
- Toggle3D.ai \$0.25 to \$4.75 in the first week, creating millions in shareholder value (Generative-Al mega-trend)

#### **STRATEGY**

Getting in front of a Multi-Decade Trillion \$ Mega-Trends

#### **EXAMPLES**



Internet 1995





TODAY - AI 2023

#### **Driving shareholder value by**

Commercializing Disruptive AI, 3D, AR, ML Technologies

- ARitize3D Acquired Threedy.ai in 2021, commercialized into ARitize3D, driving significant revenue in 2023
- ARway.ai Acquired in 2021, commercialized disruptive tech, spun-out as a pure play in 2022 and has \$30mill valuation as a stand alone public company
- Toggle3D.ai Built in-house, commercialized product, launched in 2022, spun-out in June 2023 and listed in Canada (CSE:TGGL) and the USA (OTC:TGGLF)

### Stock Information & Capital Structure (CSE:TGGL) (OTC:TGGLF) (FSE:QOC)



Share Price 9/12/23	\$0.57
52 Week (High-Low)	\$0.55 - \$4.75
Market Capitalization	\$16.3 Million
Inside Ownership 10%	
Cash	\$2.1m



CAPITAL STRUCTURE		
	# of Shares/Options/Warrants	Exercise Price
Common Shares	28,632,473	
Share Options	2,040,000	\$1.09
Warrants	8,632,473	\$.50

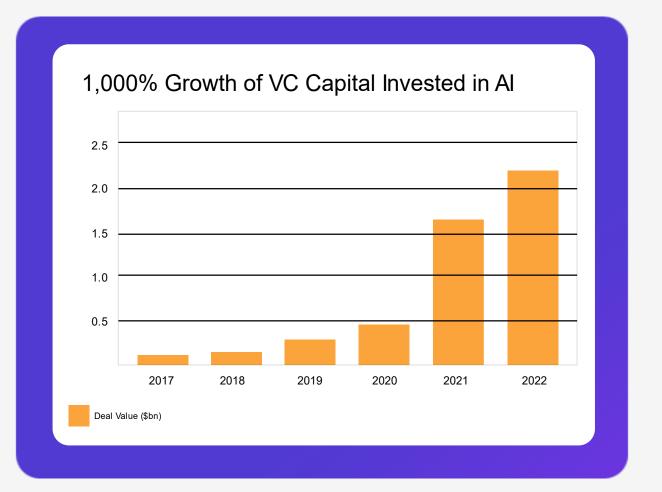
### Artificial Intelligence MEGA-TREND is happening now & worth TRILLIONS!



By 2030, AI is expected to balloon to a massive \$22 TRILLION Market!

Al is attracting more VC money than any other industry, growing larger and larger by the year.

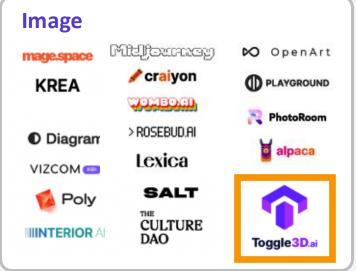




### **Generative AI Applications**



### Where do we fit in the world of Al?













**o** mirage

CSM

**3D Models** 





Generative Al Powered 3D model applications: Toggle3D.ai the only public platformZ



Toggle3D is disrupting the legacy design software players and is also making it accessible for new users to enter the industry that are missed by today's competition

\$176 BILLION

Current Market Capitalization

Adobe

\$48<sub>BILLION</sub>

Current Market Capitalization

**AUTODESK** 

\$28<sub>MILLION</sub>

**Market Capitalization** 



# Large Addressable Market (TAM) Opportunity





# Global Computer Graphics Market

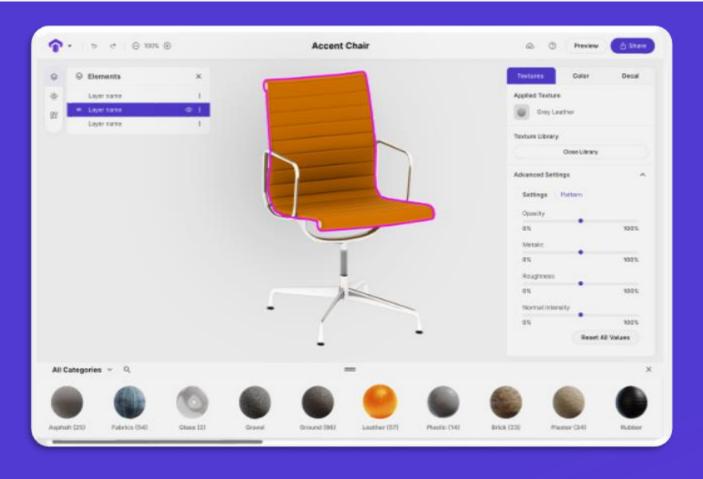
[Application software only]

- Computer Aided Design Software
- Computer Aided Manufacturing Software
- Visualization/Simulation Software
- Digital Video Software
- Imaging Software
- Modeling and Animation Software

### Transforming CAD to Web3D



Toggle3D is a web application for converting, texturing, customizing and sharing 4K high-quality 3D models all in one place.





### Toggle3D Video









#### Our world is in <u>3D!</u> Why would the digital not be?



Make Prototypes Come to Life

Change colors, textures and finishes in real-time as you design and engage with the model in 360 degrees before ever manufacturing.



**Enhanced Collaboration** 

Collaborate in the medium you are creating which allows for easier communication about design changes in a remote environment.



Save Time and Cost

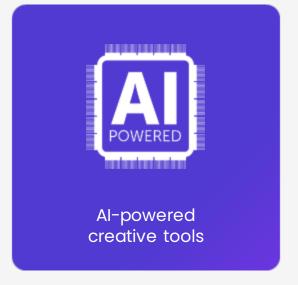
Repurpose the same 3D model for design iterations, product promotions, or presentations before ever building it saving both time and money.



## CAD - Web3D









### CAD is the Engine for Generating 3D Content







Toggle3D is for the next generation of users who know 3D is the next visual media, but don't know where to get started or are looking for a scalable 3D modeling solution



**Product/Industrial Designer** 

For prototyping to accelerate product design iterations and stakeholder buy-in

Market Size: 7.31 million CAD Users<sup>1</sup>

<sup>1</sup>https://www.businesswire.com/news/home/20220



**3D Artist** 

For recreating physical objects in the digital world or for creating something new

Market Size:
~ 3–5 million active
Blender users<sup>2</sup>

<sup>2</sup>https://www.blendern.ation.com/2022/12/21/theblender-foundations-annual-report-2021-is-out/



**Graphic Designer** 

For creating digital media for product marketing, ads, sales and more

Market Size:
30 million users of Adobe's
Creative Cloud<sup>3</sup>

fhttps://prodesigntools.com/number-of-creativecloud-subscribers.html

#### **User Testimonials**



"...its easy to quickly assign materials" - Junior 3D Artist "My favorite parts are the image search and the seamless tilling options" - 3D Artist

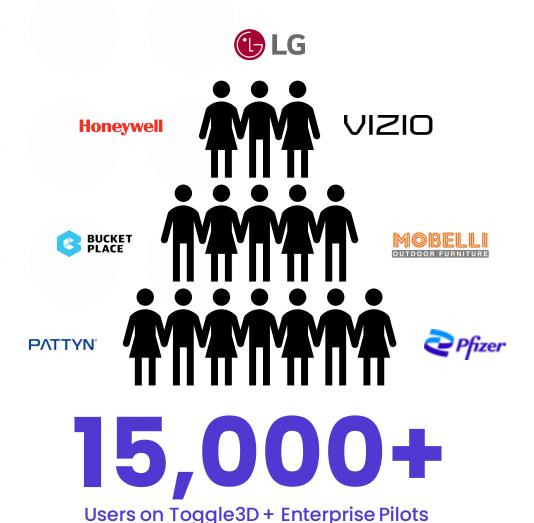
"Overall Toggle3D is very user friendly and very easy to understand all the features"

- Product Designer

"Loving the versatile seamless library"
- 3D Generalist

#### The Product is TAKING OFF!

### **Massive User Growth**





### Highlights

- 2600+ user sign ups in beta testing period
- Launched out of Beta in June 2023
- 15,000+ user sign ups and growing
- 15,000+ projects created
- Breakthrough Aldevelopments tested by the beta community
  - Text to 3D Material
  - 10X CAD Conversion Power
  - Generative Al Photo Rendering
  - Al-Powered Material Creation Template

#### 3 CORE Functionalities



1 Converting

Option to convert many different file types

2 Texturing



3 Customizing

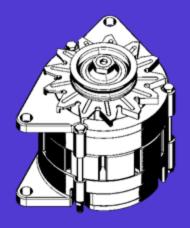


### **Merging Industries**



### Toggle3D is bridging the gap between engineering and design

#### **ENGINEERING**



- Large File Sizes
- No Creative Design, only Engineering
- Not Easily Interoperable



### Toggle3D.ai

- Converts CAD to web 3D mesh
- Easy, no experience required
- Increasing texturing speed with AI powered tools and libraries

#### **3D CONTENT CREATION (CGI)**



- Steep Learning Curve
- Technical Skills Required
- Time-Consuming + Disconnected









### Disrupting with Generative AI



Toggle3D is disrupting the legacy design software players and is making it accessible for new users to enter the industry that are missed by today's competition

#### **Current Software:**



### Toggle3D:

- Specialized skillset required in 3D modeling
- > Expensive licenses
- Steep learning curve
- Desktop app downloads
- Difficult to collaborate
- A disconnected design system









- ✓ No special experience required
- Affordable
- ✓ AI-powered creation
- On the web
- Easy web collaboration for teams and clients
- One platform that does it all

'We are disrupting 3D design like Canva disrupted 2D design'







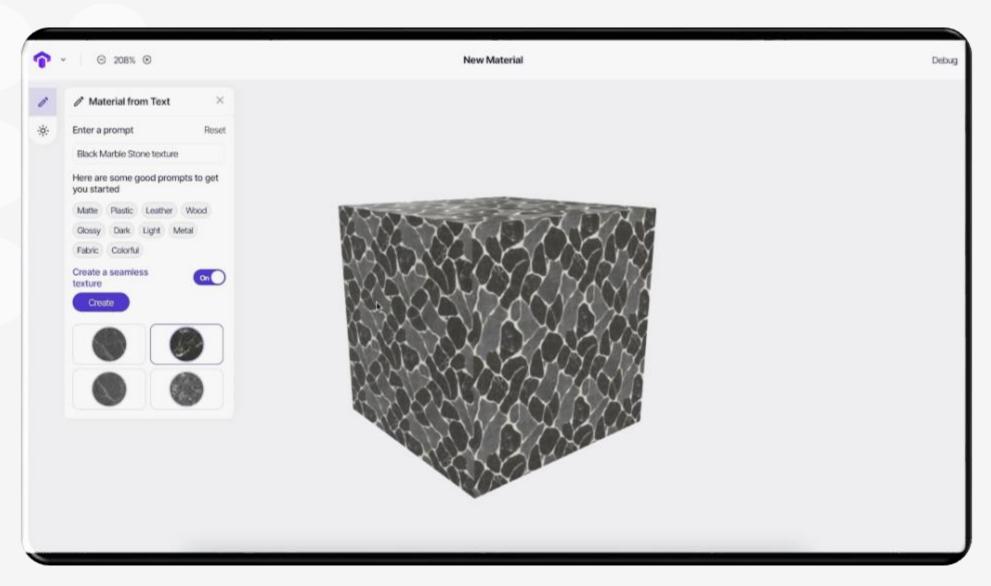






### Our Generative AI: Text to 3D Material







### Our Generative AI Photo Segmentation

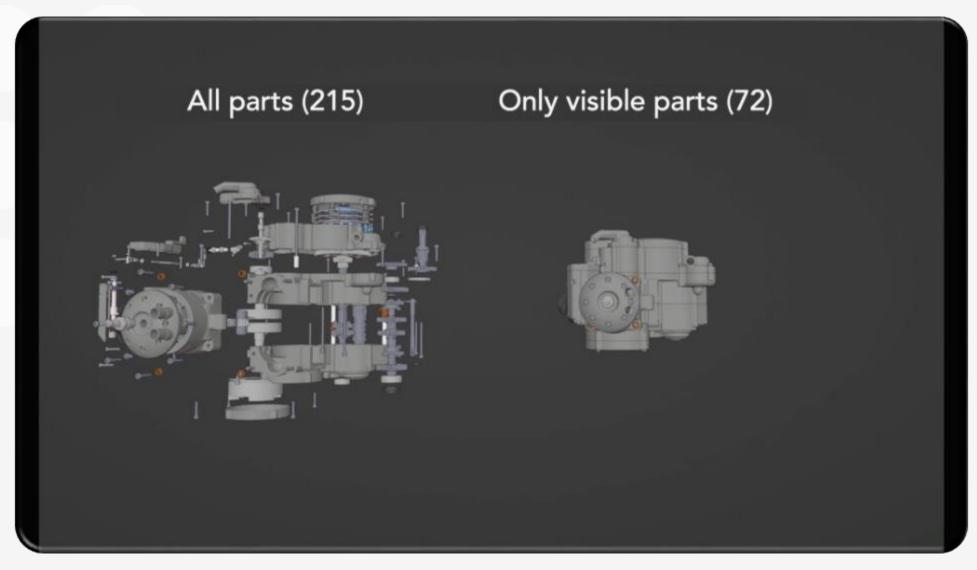






### Al: Removing Small Internal Parts







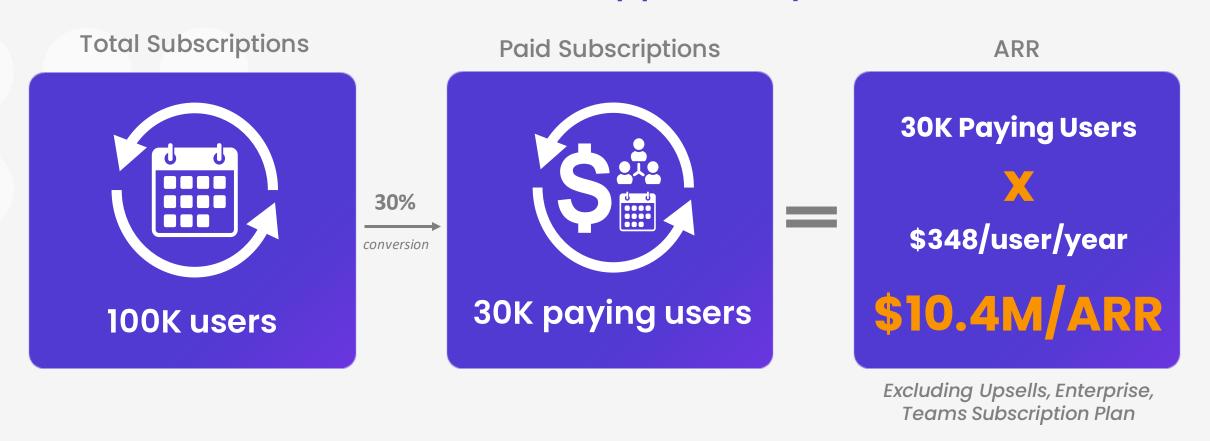
#### Scalable Business Model with SaaS!



#### Coming Q3/4 2023 **Primary Revenue from Subscriptions** Secondary **Pro License** Team License **Enterprise** Free Pro License For large For anyone to try organizations For small For professionals out the platform organizations looking for more advanced limited features 3D design collaboration cross AI 3D design tools collaborative increased security teams **Monthly** Custom **Monthly Free** \$29/month/seat \$45/month/seat \$30k-\$100k Annual Additional add-ons to subscriptions launching in 2023



### SaaS Business Models Have Opportunity for Massive Scale



#### **Technical Talents**

Super team of individuals who contain deep expertise







**THANK YOU** 





www.toggle3D.com